

Third-Party Cyber Risk: From Obligation to Opportunity



## SecurityScorecard: Recognized Leader



### Company

Leading, global cybersecurity firm with a global presence. Over 100k companies use our platform to monitor 3M+ organizations dailv.

### **Technology**

Global intelligence data collection at scale by STRIKE engine: over 1B+ security events per second. Ratings efficacy vetted by Marsh McLennan.

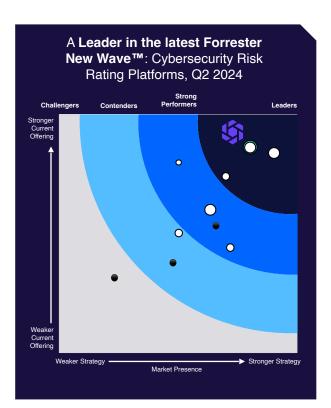
#### **Platform**

Enterprise solutions: Outside-in Ratings;; EASM; CRQ; Supply Chain Detection and Response.

Gartner Market Guide for Gartner Third-Party Risk Management Solutions, 2022







Source: Gartner, Forrester,

## Supply chain risks are fast growing concerns





#### **Partners**

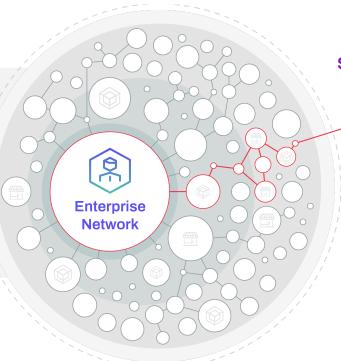
Trusted connections for direct info exchanges

#### **Suppliers**

Critical for business operations

#### **Vendors**

Implied shared trust



#### **Supply Chain Risks**



#### **Threat actors**

May impersonate vendors



#### **Hacktivity**

Focused on disruption



### Opportunistic Actors

"Drive-by" scanning for unpatched issues

68%

Increase in supply chain breaches year over year

Source: 2024 Verizon Data Brief Investigation Report

41%

Of material cyber attacks originated from a third party

Source: World Economic Forum, Global Cybersecurity Outlook 2024

40%

Higher costs compared to first-party breaches

Source: Gartner, 4 Third-Party Risk Principles That CISOs Must Adop

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## Compliance pressures are increasing

Failure to manage risks can result in fines, reputational damage, and operational disruptions

### **Common compliance gaps**



Informal cyber risk strategy and governance



Inability to assess and continuous monitor of suppliers



No visibility of nth-party suppliers and concentration risks

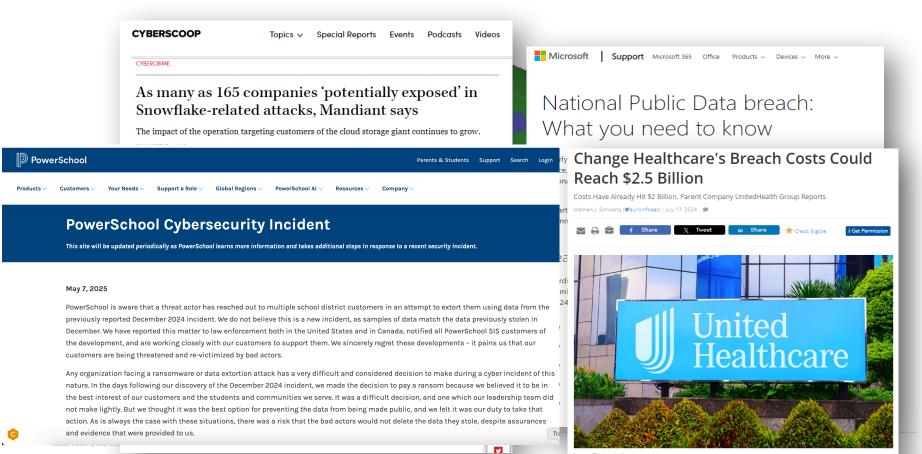


Rapid reporting of material cybersecurity incidents



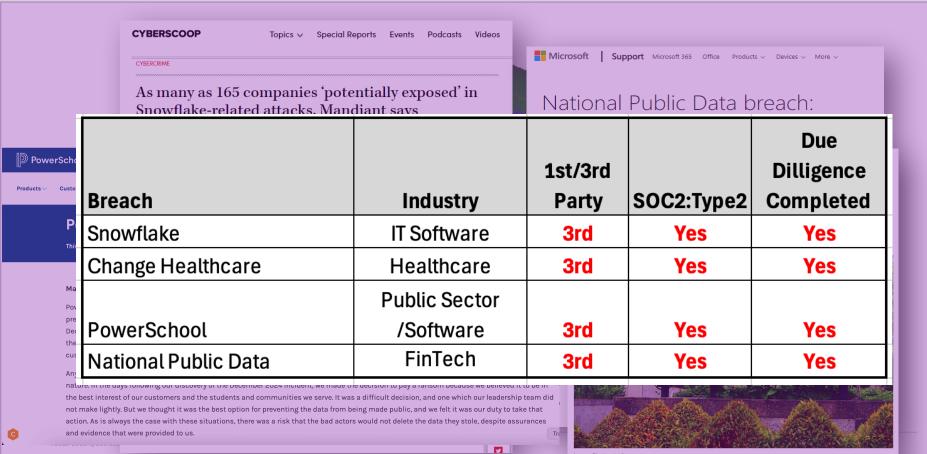


## Global Breaches Keep Getting Larger and More Costly











### Compliance can provide a false sense of security





Millions of customer records accessed with single stolen credential



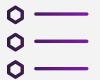
Common security certifications and controls were in place



Actual risks included 50x more leaked credentials and 390 critical/high CVEs



## Challenges in operationalizing supply chain security



No standard or clear response process when a supplier is involved in a breach



Vulnerabilities arise, and vendors are overwhelmed with volume of requests



Vendor risk managers struggle to **turn noisy data into actions** and workflows



Security analysts are bogged down with check the box compliance





## Third Party Risk Management

Identifies and mitigates risks by implementing business process controls

### **Alignment considerations**

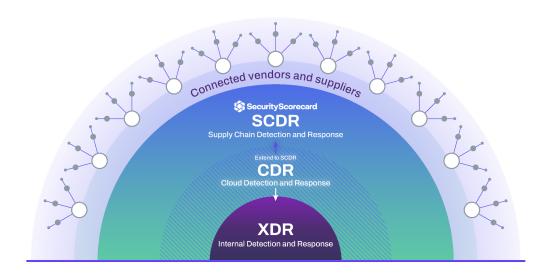
- How is ownership of managing supply chain risks distributed?
- What are the SOC and TPRM teams doing to prevent supply chain security incidents?
- Do SOC and TPRM teams know what to do and how to respond when thirdparty breaches occur?

### SOC

Maintains security posture with real-time monitoring and incident response

## Introducing Supply Chain Detection and Response

Extends XDR and CDR principles to operationalize supply chain cybersecurity



### **Supplier Visibility**

Holistic and contextual view of configuration risk, shadow IT and attack surface vulnerabilities

#### **Incident Response**

Prioritize activation of supply chain risk insights through SOC automation capabilities

### **Supplier Remediation**

Asset management capabilities and issue resolution workflows enable effective remediation

## Operationalizing supply chain security with MAX

SecurityScorecard MAX aligns your TPRM and SOC on risk mitigation and incident response

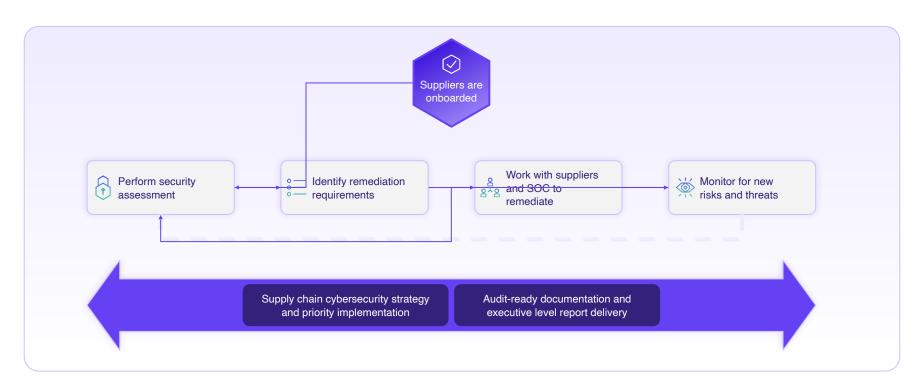


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## Supply Chain Detection and Response at work

Proactive preventive measures and post-incident response capabilities



### Your supplier's security problems are your problems



Threat actor behavior has shifted

68%

Increase in supply chain breaches

Regulators demand high maturity levels

89%

Expect audit findings related to TPRM

Multiple priorities stretch resources

37%

Lack budget to meet vendor assessment requirements







#### James Reddick

February 22nd, 2024













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#### **Prescriptions nationwide impacted by cyber** incident at Change Healthcare

Pharmacies across the country are running into issues filling prescriptions due to a cyber incident affecting a multibillion-dollar healthcare conglomerate involved in processing half of all medical claims in the U.S.

Nashville-based Change Healthcare first announced disruptions to certain applications early on Wednesday, before saying in the afternoon that the company was "experiencing a network interruption related to a cyber security issue."

On Thursday, it issued another update, saying: "Once we became aware of the outside threat, in the interest of protecting our partners and patients, we took immediate action to disconnect our systems to prevent further impact."

In 2022, Change Healthcare completed a \$7.8 billion merger with the healthcare services provider Optum, a subsidiary of UnitedHealth Group.

In its notice about the incident, the company said the issues are "specific" to Change Healthcare and do not affect "other systems across UnitedHealth Group."

Pharmacies took to social media on Wednesday and Thursday to warn customers of issues processing prescriptions. Lone Star Pharmacy in Santa Fe, Texas, wrote on Facebook that they were "currently unable to process any prescriptions on insurance due to a software issue."

## How did this happen???



### Ransomware gang starts leaking alleged stolen Change Healthcare data



The <u>RansomHub</u> extortion gang has begun leaking what they claim is corporate and patient data stolen from United Health subsidiary Change Healthcare in what has been a long and convoluted extortion process for the company.

In February, Change Healthcare suffered a cyberattack that caused massive disruption to the US healthcare system, preventing pharmacies and doctors from <u>billing</u> or sending claims to insurance companies.

The attack was ultimately linked to the <u>BlackCat</u>/ALPHV ransomware operation, who later said they stole 6 TB of data during the attack.

After facing increased pressure from law enforcement, the <u>BlackCat</u> gang shut down their operation. This occurred amid claims they were pulling an exit scam by stealing a \$22

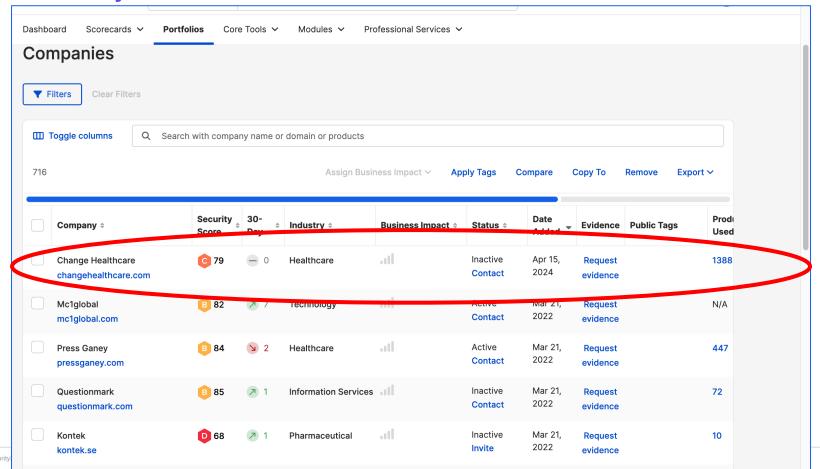


How did this happen? BREADCRUMBS!



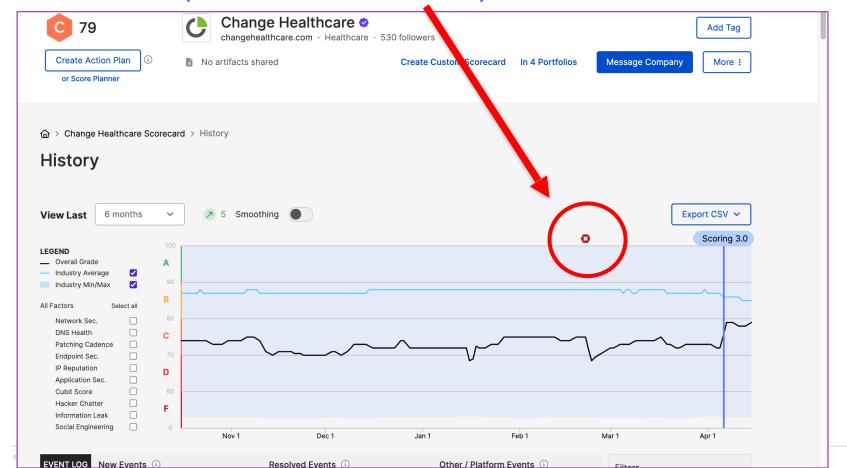


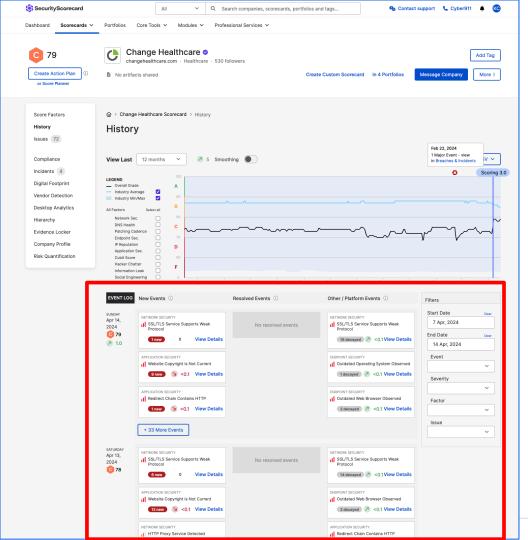
### Current Day: After "The Boom"



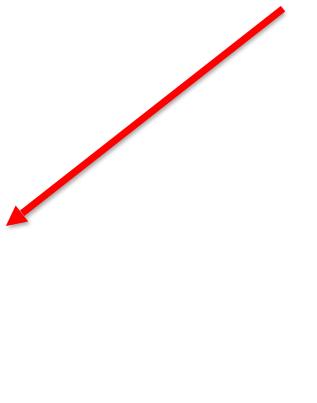


### The Boom (Breach Disclosure)

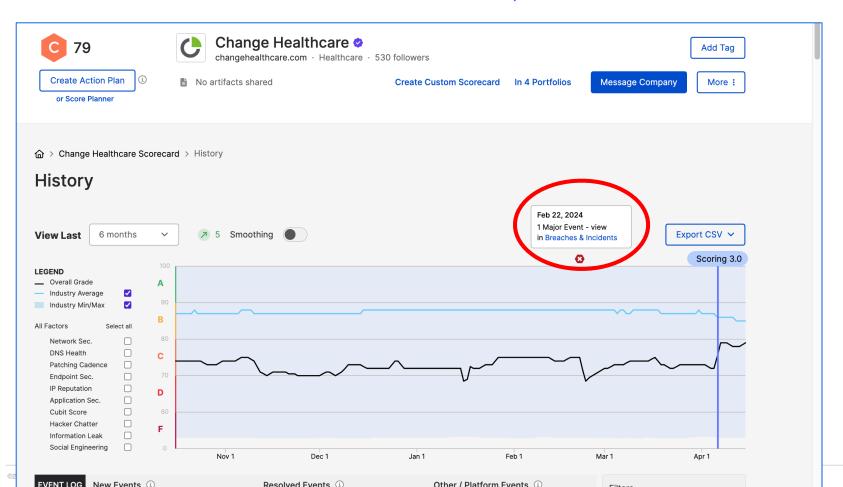


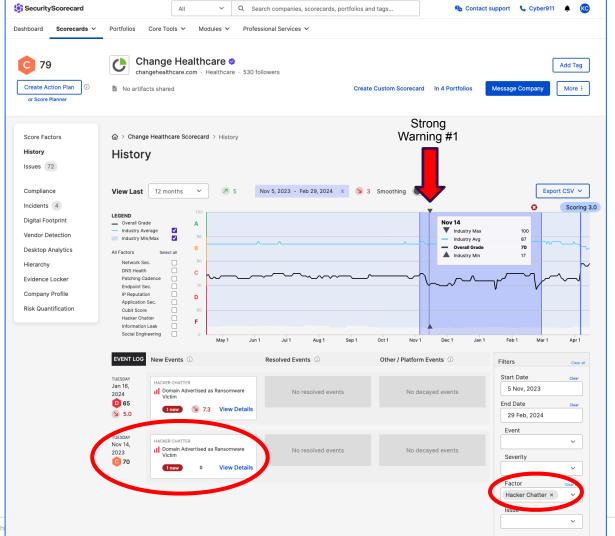


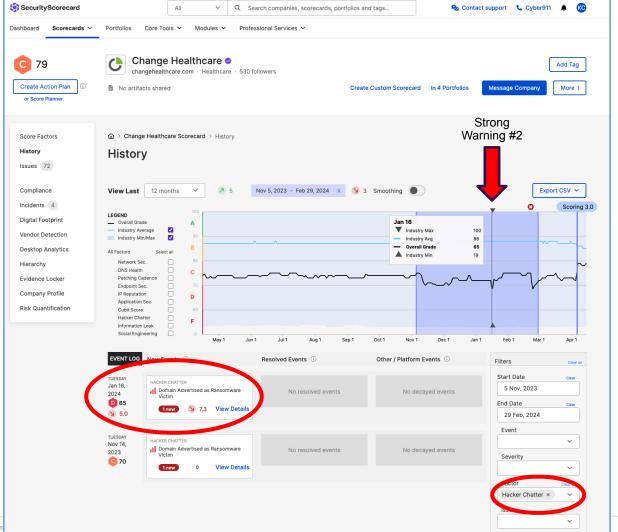
### Cybersecurity Findings Activity Log

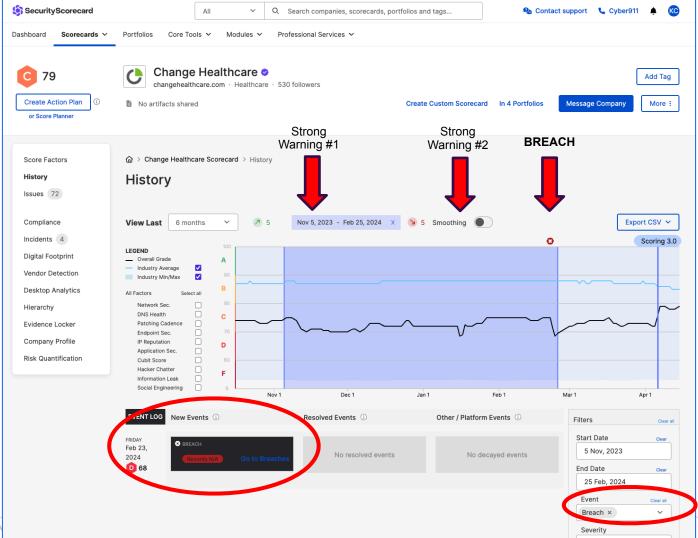


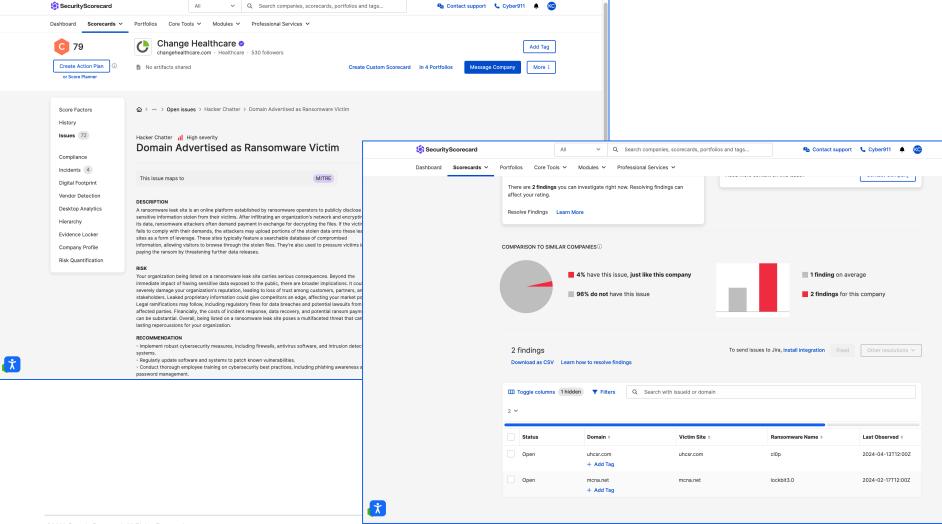
#### Could this breach have been predicted?













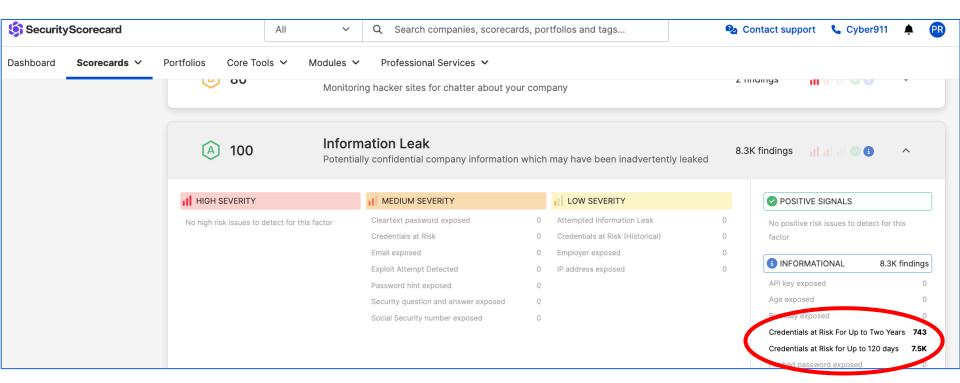
What can MAX/SCDR tell us about the attack path?



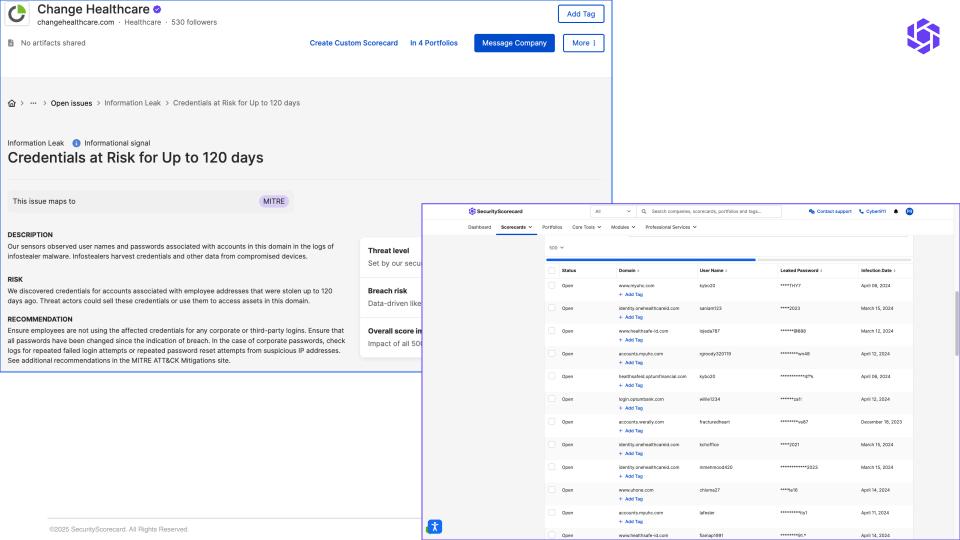


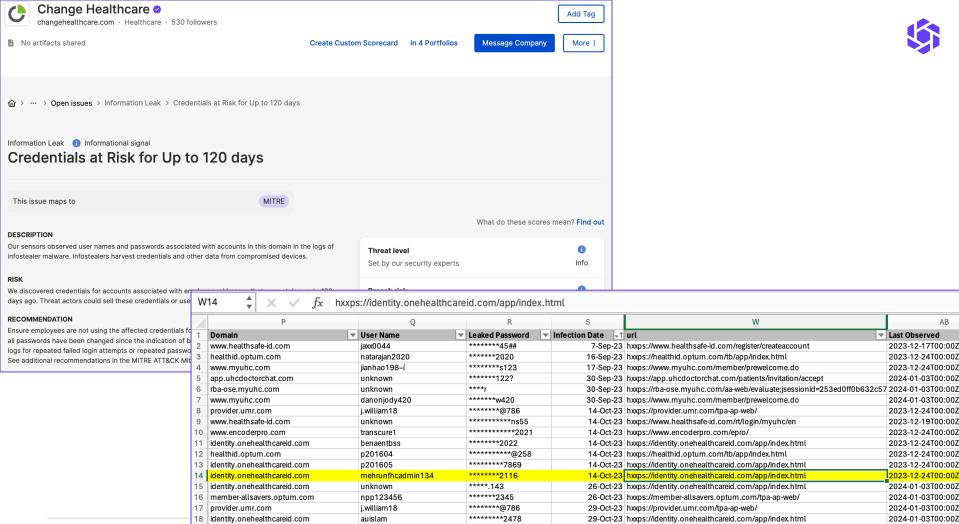
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## What can MAX/SCDR tell us about the attack path?



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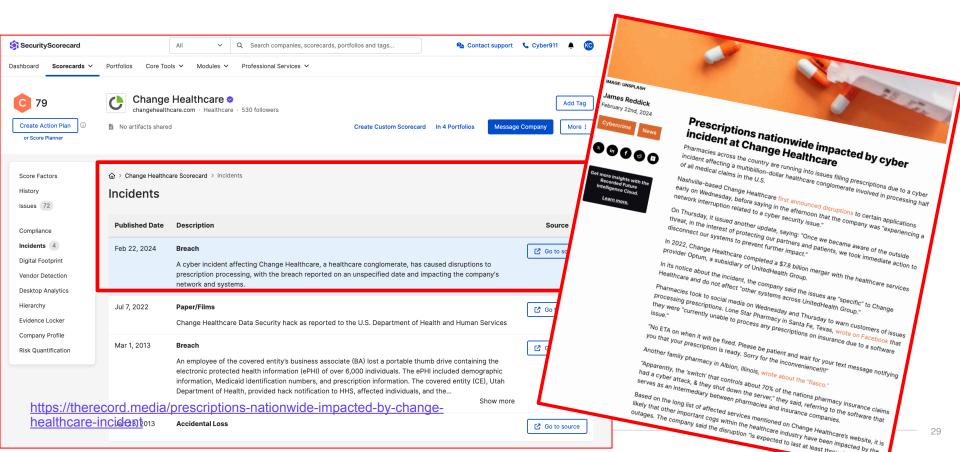
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## Real World Consequences of Cyber Incidents



### The MAX/SCDR value





Comprehensive cyber risk visibility

Unified view of security risks, including partners and suppliers



Improved compliance

Aligns with NIST, GDPR, CMMC, and more



Enhanced threat response

Advanced tools for faster detection and mitigation



## **Expert risk and security guidance**

Access to tailored insights from cybersecurity consultants



#### **Measurable results**

Track security improvements and justify investments

## Fortune 500 scales supply chain resilience



From 50 to **2600 vendors** under management. **Zero business-impacting events.** 

### Challenge

Reactive and fragmented TPRM program paralyzed by overwhelming supply chain risk

### **Solution**

Drive risk reduction actions throughout all aspects of vendor lifecycle

### **Next Steps**

Accelerate implementation of supply chain security insights and standards for global org

**3X** 

Reduction in high risk vendors

97%

Remediation rate for zero-day incidents

73%

Actively engaged vendors

"SecurityScorecard MAX provides us the opportunity to bolster our third-party cybersecurity posture quickly and efficiently through proactive, real-time risk monitoring and remediation."

- Director of Technology Risk Management



### Desired outcomes

## Supply chain resilience

- Gain full visibility into nth-party suppliers and concentration risks
- Reduce the number of supply chain incidents
- Decrease time to respond to supply chain breaches

## Regulatory compliance

- Communicate cyber risk strategy and governance
- Standardize vendor security assessments and continuous monitoring
- Meet regulatory requirements and mitigate compliance violation risk

## Board assurance

- Secure assets that drive revenue and profitability
- Reduce supply chain cybersecurity costs
- Protect the organization's brand and reputation

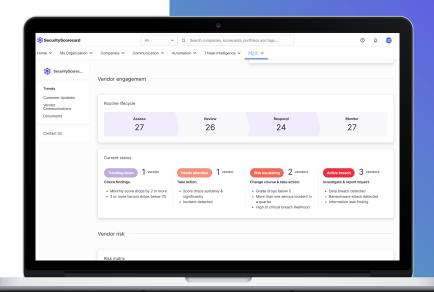
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## Supply Chain Cyber Risk: Your Detailed Analysis

10 vendor investigation reports evaluating their cybersecurity health Cyber risk rating of Low, Medium, High, or Critical

3 comprehensive vendor/entity cybersecurity assessments

Detailed report based on up to 6 months of cyber hygiene history and digital behaviors



Brian Hanlon brian.hanlon@securityscorecard.io Major Account Director, Public Sector



# Thank you

Brian Hanlon brian.hanlon@securityscorecard.io Major Account Director, Public Sector