



MEARIE

Conference

Sponsorship Program

June 24-26, 2025

mearie.ca/mearie-conference

Managing risk
together





2025 MEARIE Conference Sponsorship Opportunities

June 24-26, 2025 | JW Marriott, The Rosseau, Muskoka

The MEARIE Conference returns in 2025, providing tremendous opportunities to promote your company and support your partnership with both The MEARIE Group and the energy sector. **We invite you to select from the various opportunities below.**

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|--|-----------------|
| Diamond & Titanium Sponsorship Opportunities | Page 3 |
| SOLD Diamond Sponsorship – Lakeside Reception & Dinner..... | \$13,000 |
| Titanium Sponsorship – Golf Tournament | \$12,000 |
| Gold Sponsorship Opportunities | Page 4 |
| Gold Sponsorship – Conference Kick-Off Evening | \$7,500 |
| SOLD Gold Sponsorship – Conference Keynote Speaker | \$6,300 |
| Ruby & Opal Sponsorship Opportunities | Page 5 |
| 2/2 SOLD Ruby Sponsorship – Breakfast (2)..... | \$4,800 |
| Ruby Sponsorship – Magician Feature | \$4,800 |
| SOLD Ruby Sponsorship – Golf Bus Transportation | \$4,200 |
| SOLD Ruby Sponsorship – Delegate Badge Lanyard | \$4,200 |
| 1/2 SOLD Opal Sponsorship – Travelling Lunch (2)..... | \$3,900 |
| Quartz & Emerald Sponsorship Opportunities | Page 6 |
| Quartz Sponsorship – Evening Entertainment (2)..... | \$3,800 |
| SOLD Quartz Sponsorship – Delegate Pens | \$3,500 |
| Quartz Sponsorship – Branded Mints..... | \$3,500 |
| Emerald Sponsorship – Wine & Cheese Tasting Station..... | \$4,000 |
| SOLD Emerald Sponsorship – Digital Photobooth | \$4,000 |
| SOLD Emerald Sponsorship – Branded Hotel Keys | \$3,800 |
| SOLD Emerald Sponsorship – Conference Wi-Fi..... | \$3,500 |
| SOLD Emerald Sponsorship – Wellness Afternoon Lunch | \$2,500 |
| 3/3 SOLD Emerald Sponsorship – Networking Break (3) | \$2,500 |
| Pearl & General Sponsorship Opportunities | Page 7 |
| SOLD NEW! Pearl Sponsorship – Golf Hole Closest to the Pin..... | \$2,000 |
| SOLD NEW! Pearl Sponsorship – Golf Hole Longest Drive..... | \$2,000 |
| 1/3 SOLD Pearl Sponsorship – Delegate Prize Draw (3)..... | \$2,000 |
| Pearl Sponsorship – On the Water Activity | \$2,000 |
| Pearl Sponsorship – Guided Bike Tour | \$2,000 |
| SOLD NEW! Pearl Sponsorship – Workshop | \$2,000 |
| General Sponsorship | \$1,000 |

***Please note:** The MEARIE Conference sponsorship program is still in development, and sponsorship opportunities are subject to change. Promotions for eligible sponsorships begin March 2025. All sponsorships are subject to HST.

To participate in our sponsorship program, please contact: Katerina Maevska
905.265.5314 | conference@mearie.ca



Diamond & Titanium Sponsorship Opportunities

SOLD Diamond Sponsorship – Lakeside Reception & Dinner

\$13,000

As the top sponsor of the MEARIE Conference, this exclusive reception and dinner on Wednesday, June 25, offers your brand prime visibility at a high-profile evening with an exceptional dining experience.

Titanium Sponsorship – Golf Tournament

\$12,000

Held at the Lake Joseph Golf Club on Wednesday, June 25, this 9-hole course designed by Thomas McBroom, offers a premium sponsorship experience. As the Titanium Sponsor, your brand will be featured prominently throughout the tournament.

Additional benefits of Diamond & Titanium sponsorships:

- *Two complimentary registrations for the entire conference*
- *Two complimentary green fees for the golf tournament*
- *Pre-event recognition through promotion of the conference*
- *Full-page sponsorship recognition in the conference program guide*
- *Acknowledgement of your sponsorship throughout the event through prominent signage*
- *Verbal recognition of your generous sponsorship during the event*
- *Your corporate collateral materials as part of the delegate package*
- *Link to your company's website from the conference website*



Gold Sponsorship Opportunities

Gold Sponsorship – Conference Kick-Off Evening

\$7,500

Kick off the MEARIE conference on Tuesday, June 24, with a lively indoor/outdoor event featuring food stations and networking opportunities. As the Gold Sponsor, your brand will be central to setting the tone for the event ahead.

SOLD Gold Sponsorship – Conference Keynote Speaker

\$6,300

As a Gold sponsor for the keynote speaker – the most anticipated session of the conference, your brand will receive premium visibility as attendees engage in a thought-provoking presentation and discussions.

Additional benefits of Gold sponsorships:

- *One complimentary registration for the entire conference*
- *One complimentary green fee for the golf tournament*
- *Half-page sponsorship recognition with corporate logo in the conference program guide*
- *Verbal recognition of your generous sponsorship during the event*
- *Acknowledgement of your sponsorship throughout the event through prominent signage*
- *Your corporate collateral materials as part of the delegate package*
- *Link to your company's website from the conference website*



Ruby & Opal Sponsorship Opportunities

Ruby Sponsorship – Magician Feature

\$4,800

Add a magical touch to the conference with an interactive mix-and-mingle led by a magician. Your brand will be at the heart of this memorable experience.

2/2 SOLD Ruby Sponsorship – Breakfast (2)

\$4,800

Sponsor breakfast on Wednesday, June 25, ensuring your brand is visible as delegates fuel up for the day ahead.

SOLD Ruby Sponsorship – Delegate Badge Lanyard

\$4,200

Sponsor the delegate badge lanyards, featuring your logo, giving your brand lasting visibility as attendees wear them throughout the event. **Order deadline: May 9, 2025.**

2/2 SOLD Opal Sponsorship – Travelling Lunch (2)

\$3,900

Sponsor a travelling lunch on Thursday, June 26, for delegates on-the-go.

SOLD Ruby Sponsorship – Golf Bus Transportation

\$4,200

Sponsor the shuttle bus service between the JW Marriott and Lake Joseph Golf Course, providing a seamless journey for golfers.

Additional benefits of Ruby & Opal sponsorships:

- *One complimentary registration for one day of the conference, including sessions, evening dining, and entertainment*
- *One complimentary green fee for the golf tournament*
- *Prominent posting of your corporate signage during the sponsored event*
- *Sponsorship recognition with corporate logo in the conference program guide*
- *Verbal recognition of your generous sponsorship during the event*
- *Link to your company's website from the conference website*



Quartz & Emerald Sponsorship Opportunities

1/2 SOLD Quartz Sponsorship – Evening Entertainment (2)

\$3,800

Sponsor the evening entertainment on June 24 or June 25, enhancing the conference atmosphere while ensuring your brand enjoys high visibility throughout the night.

Quartz Sponsorship – Branded Mints

\$3,500

Delight attendees with branded tins of mints placed in delegate bags and session rooms.

Deadline to order: May 9, 2025.

SOLD Emerald Sponsorship – Wine & Cheese Tasting Station

\$4,000

Sponsor a Wine & Cheese Tasting Station, offering an interactive and delightful experience for attendees.

SOLD Quartz Sponsorship – Delegate Pens

\$3,500

Sponsor branded pens distributed to all attendees, offering long-lasting visibility.

SOLD Emerald Sponsorship – Digital Photobooth

\$4,000

Sponsor a digital photobooth with a branded, offering unlimited instant prints for attendees.

SOLD Emerald Sponsorship – Branded Hotel Keys

\$3,800

Sponsor the branded hotel keys, ensuring visibility from check-in to check-out.

SOLD Emerald Sponsorship – Conference Wi-Fi

\$3,500

Sponsor the conference Wi-Fi, offering brand visibility with your logo displayed alongside Wi-Fi access details at all plenary and stream sessions.

SOLD Emerald Sponsorship – Wellness Afternoon Lunch

\$2,500

Sponsor lunch during the Wellness Afternoon on June 25.

3/3 SOLD Emerald Sponsorship – Networking Break (3)

\$2,500

Sponsor a Networking Break on June 24, 25, or 26.

Additional benefits of Quartz & Emerald sponsorships:

- *Admission for two people to attend one evening of events and entertainment (either Tuesday or Wednesday evening)*
- *Prominent posting of your corporate signage during the sponsored event*
- *Verbal recognition of your generous sponsorship during the event*
- *Sponsorship recognition with corporate logo in the conference program guide*
- *Link to your company's website from the conference website*

Pearl & General Sponsorship Opportunities

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|--|---------|
| SOLD NEW! Pearl Sponsorship – Golf Hole Longest Drive Sponsor the 'Longest Drive' contest hole, where golfers can showcase their skill. | \$2,000 |
| 2/3 SOLD Pearl Sponsorship – Delegate Prize Draw (3) Sponsor one of three delegate prize draws, offering prizes valued at \$500 and a fun way to promote your brand. | \$2,000 |
| Pearl Sponsorship – On the Water Activity Sponsor the 'On the Water' wellness activity, where participants will have the chance to kayak, canoe, or paddleboard on the beautiful Lake Rosseau. | \$2,000 |
| Pearl Sponsorship – Guided Bike Tour Sponsor the scenic Guided Bike Tour, offering delegates a unique perspective of Muskoka's landscapes. | \$2,000 |
| SOLD NEW! Pearl Sponsorship – Workshop Sponsor the conference workshop on June 24, providing participants with a session of professional development and valuable learning opportunities. | \$2,000 |
| SOLD NEW! Pearl Sponsorship – Golf Hole Closest to the Pin Sponsor the 'Closest to the Pin' contest hole, offering your brand exposure at this exciting event. | \$2,000 |
| General Sponsorship Support the MEARIE Conference as a General Sponsor and gain brand visibility throughout the event. | \$1,000 |

Additional benefits of Pearl & General sponsorships:

- *Prominent posting of your corporate signage during the sponsored event*
- *Verbal recognition of your generous sponsorship during the event*
- *Sponsorship recognition with corporate logo in the conference program guide*
- *Link to your company's website from the conference website*



To participate in the MEARIE Conference sponsorship program, please contact:
Katerina Maevska at 905.265.5314 | conference@mearie.ca.

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Cancellation Policy: Once written notice is received by The MEARIE Group and the invoice has been issued, cancellations or refunds for MEARIE Conference Sponsorships are unavailable. The MEARIE Group reserves the right to postpone or cancel any sponsored activity in the event of low enrollment or force majeure. If this occurs, the sponsorship fee will be credited to the next MEARIE Conference.

MEARIE

Conference

June 24-26, 2025

JW Marriott, The Rosseau Muskoka
mearie.ca/mearie-conference



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