



MEARIE

Conference

Sponsorship Program

June 19 – 21, 2024



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The 2024 MEARIE Conference Sponsorship Opportunities

June 19-21, 2024 | JW Marriott, The Rosseau, Muskoka

The MEARIE Conference returns in 2024. The MEARIE Conference combines multiple learning/educational sessions with meaningful networking opportunities. All combined, this rich conference experience will provide you with tremendous possibilities to promote your company and your partnership with both The MEARIE Group and Ontario’s energy sector. **Please choose from the opportunities below.**

Diamond & Titanium Sponsorship Opportunities	Page 3
Diamond Sponsorship – Lakeside Reception & Dinner	\$12,500
Titanium Sponsorship – Golf Tournament	\$10,000
Gold Sponsorship Opportunities	Page 4
Gold Sponsorship – Conference Kick-Off Evening	\$6,000
Gold Sponsorship – Conference Keynote Speaker	\$6,000
Ruby & Opal Sponsorship Opportunities	Page 5
Ruby Sponsorship – Breakfast (2)	\$4,500
NEW! Ruby Sponsorship – Magician Feature	\$4,500
Ruby Sponsorship – Golf Bus Transportation	\$4,000
Ruby Sponsorship – Delegate Badge Lanyard	\$4,000
Opal Sponsorship – Travelling Lunch (2)	\$3,900
Quartz & Emerald Sponsorship Opportunities	Page 6
Quartz Sponsorship – Evening Entertainment (2)	\$3,800
Quartz Sponsorship – Delegate Pen	\$3,500
Quartz Sponsorship – Branded Mints	\$3,500
Emerald Sponsorship – Wine & Cheese Tasting Station	\$4,000
Emerald Sponsorship – Digital Photobooth	\$4,000
Emerald Sponsorship – Branded Hotel Keys	\$3,800
Emerald Sponsorship – Conference WiFi	\$3,500
Emerald Sponsorship – Wellness Afternoon Lunch	\$2,500
Pearl & General Sponsorship Opportunities	Page 8
Pearl Sponsorship – Networking Break (3)	\$2,000
Pearl Sponsorship – Delegate Prize Draw (2)	\$2,000
Pearl Sponsorship – On the Water Activity	\$2,000
Pearl Sponsorship – Guided Bike Tour	\$2,000
General Sponsorship	Page 8
General Sponsorship	\$1,000

Please note:** The Conference program is still being developed. Some sponsorships are subject to change. Promotions for eligible sponsorships begin March 13, 2024. *Taxes** are not included in posted prices.

To participate in our Sponsorship Program, please contact:
Kaitlyn Kim
905.265.9753 | conference@mearie.ca
mearie.ca/mearie-conference



Diamond & Titanium Sponsorship Opportunities

Diamond Sponsorship – Lakeside Reception & Dinner

\$12,500

The Lakeside Reception & Dinner on the evening of Thursday, June 20 is the premium sponsorship opportunity of the conference. The evening features a first-class culinary experience along with a pre-dinner host bar reception.

Titanium Sponsorship – Golf Tournament

\$10,000

This event is held on the afternoon of Thursday, June 20. This year's tournament will take place at Lake Joseph. Designed by Architect Thomas McBroom, this 9-hole course uses granite crags, towering trees and heaving topography in Muskoka. Sponsorship of the tournament includes providing the golfers with refreshments, golf balls and the chance to win prizes as part of the tournament. A representative from your organization is invited to participate in the post-tournament prize ceremony that takes place during the Thursday evening festivities.

Additional benefits of Diamond & Titanium Sponsorship Opportunities:

- *Two complimentary registrations for the entire conference*
- *Two complimentary green fees for the golf tournament*
- *Pre-event recognition through promotion of the conference*
- *Full-page sponsorship recognition in the conference program guide*
- *Acknowledgement of your sponsorship throughout the event through prominent signage*
- *Verbal recognition of your generous sponsorship during the event*
- *Your corporate collateral materials as part of the delegate package*
- *Link to your company's website from the conference website*



Gold Sponsorship Opportunities

Gold Sponsorship – Conference Kick-Off Evening

\$6,000

This sponsorship kicks off the conference with a truly memorable evening on Wednesday, June 14. The evening spans both indoors and outdoors and features lots of food stations in a casual setting for delegates to mix, mingle and reconnect with their peers.

Gold Sponsorship – Conference Keynote Speaker

\$6,000

As the keynote sponsor, your company will be prominently profiled at the opening keynote speaking session which represents the highest profile plenary session of the conference.

Additional benefits of Gold Sponsorship Opportunity:

- *One complimentary registration for the entire conference*
- *One complimentary green fee for the golf tournament*
- *Half-page sponsorship recognition with corporate logo in the conference program guide*
- *Verbal recognition of your generous sponsorship during the event*
- *Acknowledgement of your sponsorship throughout the event through prominent signage*
- *Your corporate collateral materials as part of the delegate package*
- *Link to your company's website from the conference website*

Ruby & Opal Sponsorship Opportunities

Ruby Sponsorship – Breakfast (2)

\$4,500

Help delegates get their day off to a bright start with one of two breakfast sponsorship opportunities available during the conference.

- Thursday, June 20
- Friday, June 21

NEW! Ruby Sponsorship – Magician Feature

\$4,500

Help delegates start their networking journey off with a little magic in every mingle. This sponsorship brings forth an interactive mix & mingle magical event for 90 minutes at one of our cocktail evenings. Your sponsorship just might be the new hit of the conference in a never-before-seen event feature!

NEW! Ruby Sponsorship – Golf Bus Transportation

\$4,000

Help delegates get to the golf course by having your Brand Featured for this Chartered Shuttle Bus between the JW Marriott, The Rosseau in Muskoka and beautiful, Lake Joseph Golf course for a safe, enjoyable, and scenic ride. Use this opportunity to discuss your brand, connect with fellow passengers before and after a gorgeous day on the course.

Ruby Sponsorship – Delegate Badge Lanyard

\$4,000

Sponsorship of the lanyard is an excellent way to advertise your company and brand throughout the entire event. During the conference, each delegate will be displaying their lanyard featuring both The MEARIE Group logo and your company logo. **Order by May 8, 2024.**

Opal Sponsorship – Travelling Lunch (2)

\$3,900

There are two opportunities where a travelling lunch is provided to delegates:

- Thursday, June 20 – to golfers prior to the tournament
- Friday, June 21 – to delegates as they depart from the conference

Additional benefits of Ruby & Opal Sponsorship Opportunity:

- *One complimentary registration for one day of the conference, including sessions and full evening dining and entertainment*
- *One complimentary green fee for the golf tournament*
- *Prominent posting of your corporate signage during the sponsored event*
- *Sponsorship recognition with corporate logo in the conference program guide*
- *Verbal recognition of your generous sponsorship during the event*
- *Link to your company's website from the conference website*



Quartz & Emerald Sponsorship Opportunities

Quartz Sponsorship – Evening Entertainment (2)

\$3,800

On the evening of Wednesday, June 14 the Conference Kick-Off Evening features music to help set the mood for this kick-off event. On the evening of Thursday, June 15, delegates will enjoy an evening featuring live entertainment, on the terrace, overlooking the lake.

Quartz Sponsorship – Delegate Pen

\$3,500

Your company's logo or website URL will appear on the pen provided to all delegates as part of the delegate package. **Order by May 6, 2024.**

Quartz Sponsorship – Branded Mints

\$3,500

As a special treat for delegates, branded tins of mints featuring your company's logo will be included in the conference bag and on the session room tables. **Order by May 6, 2024.**

NEW! Emerald Sponsorship – Wine & Cheese Tasting Station

\$4,000

To add a different sort of refinement to guests' tastebuds, sponsor a Wine & Cheese Tasting Station. These pairings are sure to delight while attendees can witness your brand's sponsorship in action, learning about a few wines and the perfect pairings with everyone's favourite – cheese!

NEW! Emerald Sponsorship – Digital Photobooth

\$4,000

Your sponsorship will be featured on this Instapod photobooth opportunity! With a custom printed backdrop, co-branded with The MEARIE Group, branded and unlimited instant prints, this opportunity will bring something new and exciting for all guests to enjoy. Like all our Emerald opportunities, this one includes free admission for two for one evening of your choice for a chance to network with our like-minded professionals. Questions? conference@mearie.ca.



Emerald Sponsorship – Branded Hotel Keys

\$3,800

Your sponsorship will be featured on the hotel keys each one of our delegates, sponsors and guest attendees receive. These keys are not only your ticket to recognition, but a reminder to Conference attendees that they have a comfortable, beautiful suite awaiting them at the JW Marriott. **Order by April 15, 2024.**

Emerald Sponsorship – Conference WiFi

\$3,500

Your sponsorship provides delegates with WiFi access during the plenary and stream sessions throughout the conference. Your corporate logo will be listed along with the WiFi username and password, posted on tables during the sessions.

Emerald Sponsorship – Wellness Afternoon Lunch

\$2,500

For non-golfers, the afternoon of Thursday, June 15 starts with a healthy lunch. From there, delegates will move on to their preferred afternoon activity.

Additional benefits of Quartz & Emerald Sponsorship Opportunity:

- *Admission for two people to attend one evening's events and entertainment (either Wednesday or Thursday evening)*
- *Prominent posting of your corporate signage during the sponsored event*
- *Verbal recognition of your generous sponsorship during the event*
- *Sponsorship recognition with corporate logo in the conference program guide*
- *Link to your company's website from the conference website*

Pearl & General Sponsorship Opportunities

Pearl Sponsorship – Networking Break (3)

\$2,000

There are two refreshment break sponsorships available during the conference.

- Wednesday, June 19 – PM
- Thursday, June 20 – AM
- Friday, June 21 – AM

Pearl Sponsorship – Delegate Prize Draw (2)

\$2,000

There are two door prizes drawn (each, a \$500 value) for delegates to win during the conference. Remaining proceeds go towards supporting sponsorship recognition and the event.

Pearl Sponsorship – On the Water Activity

\$2,000

This year, we are bringing back the one-hour guided tour by kayak, canoe, boat or paddle board on Lake Rosseau. Enjoy the beautiful lake, up front, on a gorgeous day Thursday afternoon.

Pearl Sponsorship – Guided Bike Tour

\$2,000

Enjoy Muskoka from a different perspective – on a Bike! Join fellow attendees on a one-hour tour, traveling a distance of 8.2 km by Bike.

General Sponsorship

\$1000

Be included in the signage and acknowledgement for this event.

Additional benefits of Pearl & General Sponsorship Opportunity:

- *Prominent posting of your corporate signage during the sponsored event*
- *Verbal recognition of your generous sponsorship during the event*
- *Sponsorship recognition with corporate logo in the conference program guide*
- *Link to your company's website from the conference website*



To participate in our sponsorship program, please contact:
conference@mearie.ca

***Please note:** as the Conference program is still being developed. Some sponsorships are subject to change. Promotions for eligible sponsorships begin March 11, 2024.

Cancellation Policy: Once written notice is received by The MEARIE Group and the invoice has been issued, cancellations or refunds for MEARIE Conference Sponsorships are unavailable. The MEARIE Group reserves the right to postpone or cancel any sponsored activity in the event of low enrollment or force majeure. If this occurs, the sponsorship fee will be credited to the next MEARIE Conference.

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Managing risk
together