



# **Together** *Towards Tomorrow* Conference Program

## June 14-16, 2023

JW Marriott, The Rosseau Muskoka mearie.ca/mearie-conference

in The MEARIE Group





## Supporting your heath, happiness, and success



### Proudly Celebrating Over 30 Years of Partnership

As the benefit advisor of over 30 years, Comprehensive Benefit Solutions thanks The MEARIE Group for our continuing partnership!

The MEARIE Group's Employee Benefit Program offers access to a wide range of competitively priced group insurance products, including Life, Critical Illness, Disability, and Health & Dental Insurance, along with an Employee & Family Assistance Program, Virtual Health, Retirement Health & Dental Insurance, and more.



### Questions about The MEARIE Group's Employee Benefit Program? Please contact:

David Ainslie: dainslie@mearie.ca Mike Trowell: mtrowell@compben.com



### Attract Talent

A benefit program can help employers attract and retain top talent.



### **Improve Health**

Wellness benefits can help keep staff healthy and reduce absenteeism.



### **Boost Morale**

Employee engagement and productivity can increase with support.



### **Keep Compliant**

Ensure your program meets legal and corporate objectives.



### MEARIE Conference Together towards tomorrow

## Welcome to The MEARIE Conference!

We are delighted to welcome you to the 2023 MEARIE Conference, our annual event at the beautiful JW Marriott in Muskoka. As the electricity industry continues on a journey of transformation and evolution, The MEARIE Group is on a parallel journey of progression. As our Members change, we take pride in our ability to continue to evolve our products and services to ensure our Members' needs are fulfilled. In the past few years, new challenges and risks have arisen. Recognizing that there is effort to overcome these challenges; there are also many opportunities arising from the various industry changes. The MEARIE Group is your partner in supporting your business as your insurance and risk management solutions provider as new opportunities emerge.



Throughout the conference, we will engage in discussions and acquire industry-specific knowledge covering a diverse range of topics. These include technology, leadership, operational and financial risk management, and HR-related matters. Our discussions are

motivated by the specific needs of your sector, fostering effective management, adaptation, and progress as we strive *Together Towards Tomorrow*. The opportunity to convene and explore these critical subjects is truly invaluable.

Being up here in Muskoka, we're all able to take advantage of a change of pace for a couple of days - enjoy the scenery, connect with colleagues, peers and friends – new and known – and attend conference sessions to learn about these important themes. We hope you gain valuable insights and forge memorable experiences.

There are a number of MEARIE staff attending our conference. Ensure to say 'hello' if you get a chance. We're all very happy for this opportunity to spend quality time with our Members. We thank you for choosing us to be your partner and appreciate your presence. Thanks again for taking the time out of your schedule to join us this year!

Sincerely,

C.C. (Charlie) Macaluso

CEO & Attorney





## **Pre-Conference Workshop**

### Wednesday, June 14

1:30 - 5:00 PM	IDEA (Diversity, Equity, Inclusion)	
	Location: Rosseau Ballroom 4	
	Presented by: Dr. Nafeesa Jalal, NJGC Inc., LifeWorks	
	In this workshop, participants will develop a better understanding of Diversity, Equity and Inclusion, its complexities and what barriers, both conscious and unconscious, exist within our organizations. We will discuss inclusivity and what behaviours to adopt. As well, Dr. Jalal will explain the importance and urgency of a DEI Strategic Plan for your organization, share an outline of how to develop and implement one, touch on the importance of measuring success using metrics, list resources required and share best practices.	
	Registration for Workshop Participants Open at 12:00PM	<b>∾ LifeWorks</b>
3:00 - 3:15 PM	Networking Break   Location: Rosseau Ballroom Foyer	Sponsored by

### Welcome to The MEARIE Conference!

We are excited to have you join us! We invite you to review the details of the conference, activities and timelines throughout this guide. We thank our sponsors for helping us make this another memorable event for you.

The MEARIE Registration Desk will be in the Rosseau Ballroom Foyer throughout the conference should you have questions or concerns. We hope you enjoy your delegate package and The MEARIE Conference.

3:00 - 8:00 PM

### Concierge/Registration Desk Open

Location: Concierge Desk/Hotel Lobby



Landyards Sponsor



Mints Sponsor





CORPORATION

Conference Wifi Sponsor

**Delegate Pens Sponsor** 



## The MEARIE Conference Program Schedule

Wednesday, June 14		
6:30 - 11:00 PM	Conference Kick-off Evening   Location: Living Room, Library Terrace & Muskoka Room	
	Conference Kick-Off Sponsored by	<b>1</b> 11
	<ul> <li>Featuring multiple food stations</li> <li>Mix, mingle and reconnect with your peers</li> </ul>	Smart"
	<ul> <li>Digital Photobooth with props</li> <li>Wine &amp; Cheese Tasting to tantalize your tastebuds</li> </ul>	l-assist
	Wine & Cheese Tasting Sponsored by	

## Utilismart CORPORATION UNLEASH the Power of Data Analytics

Utilismart's modular platform empowers utilities to transform data into actionable insights that drive operational efficiencies, reduce costs, and improve system reliability.



## The MEARIE Conference Program Schedule

7:00 - 8:30 AM

Thursday, June 15

Sponsored by

Goodmans

### 8:30 - 8:45 AM Conference Opening Remarks | Scott Mudie, MEARIE Board Chair

8:45 - 9:45 AM

### Mitch Joel: The Future of AI-ncredible

Breakfast, Cottages Restaurant

Location: Rosseau Ballroom 1/2/3



Global Asset Management PH&N Institutional

The pace of change driven by AI in recent years is astounding, and it has the potential to continue disrupting businesses in the future. Let's explore how it's driving better ideation, creativity and storytelling. In this presentation, we'll drive into the challenges and opportunities that come with incorporating AI into your content and storytelling. We look at real world examples of companies that are successfully (and subtly) integrating AI tools.

The Future of Al-ncredible, and this presentation will provide a roadmap for how businesses can harness the power of Al to drive innovation, creativity and storytelling.



### Mitch Joel, Business Transformation & Marketing Expert

When brands like Google, Walmart, TikTok, Deloitte and Shopify want to know what's next for them (and their customers), they call Mitch Joel. Called "one of North America's leading visionaries" by Strategy magazine, Joel fills in the gaps to help leaders build their business today to meet the demands of tomorrow. Creating customized presentations to ensure the maximum impact. Joel's big, engaging, entertaining, and educating style leaves audiences informed and ready to tackle the future today.

Joel is co-founder of ThinkersOne, which empowers companies with personalized thought leadership video content from the best thinkers in the world. He has written two books: *Six Pixels of Separation*, and *CTRL ALT Delete*. He is a columnist and journalist for *iHeartRadio*, the *Harvard Business Review*, and *Inc. Magazine* and is a subject matter expert for *Fast Company*,

Strategy, and Forbes.



## The MEARIE Conference Program Schedule

Thursday, June 15		
9:45 - 10:30 AM	Stream A Location: Rosseau Ballroom 1/2/3	Stream B Location: Rosseau Ballroom 4/5
	Securing Substations Using Al Technology John McClean, Util-Assist	<b>Legal Workplace Trends to Watch</b> Anne Gallop, Norton Rose Fulbright Canada
10:30 - 10:45 AM	Networking Break   Location: Rosseau Ballroom Foyer	
10:45 - 11:15 AM	<b>MEARIE Claims Insights</b> Chris Morrison, Will Davidson LLP	MEARIE Group benefits Health & Wellness Survey Results Mike Trowell, Comprehensive Benefit Solutions Ltd
11:15 - 11:45 AM	Investment & Financial Risk Slava Sherbatov, PH&N Institutional	<b>Learn How Positive Employee Mindsets Increase Performance</b> Dr. Paul Fairlie, <i>Heliosophy</i>

### Conference Kick-Off Evening

The conference launches with an opening evening reception and mix and mingle dinner. Take advantage of opportunities to reconnect with industry peers and foster new relationships at this excellent evening of networking.

#### Lakeside Reception & Dinner

Always an exciting evening of delicious food in a beautiful setting. This year's BBQ Dinner is sponsored by Comprehensive Benefit Solutions Ltd. and occurs on Thursday, June 15<sup>th</sup>. Take in the ambience of Lake Rosseau

during this spectacular evening. We are joined by *Arden and the Tourists* for an evening of live entertainment, delicious tasting stations and celebration of another successful year of managing risk *Together Towards Tomorrow*.

#### **Networking Breakfasts & Lunches**

Informal breakfasts and lunches provide time to chat with fellow delegates and exchange ideas with speakers and conference sponsors. Use this time to create new networking opportunities and foster existing relationships!

## **Rexal** A pharmacy you can rely on. Savings you can count on.



Mearie Group has partnered with Rexall, one of Canada's largest and trusted pharmacy organizations, to offer you these exclusive benefits.

- Savings on prescriptions: Reduced out-of-pocket costs when you fill your prescriptions at Rexall or online through Rexall Direct.
- Existing prescriptions with Rexall: Savings will automatically be applied for drugs claimed through your group benefit plan.
- New to Rexall: visit in-store or rexall.ca/transfer to transfer your prescriptions and present your group benefit plan card.
- Free next day" prescription delivery when you use **Rexall** Direct Register today at **rexalldirect.ca**.

\*\*Any request received before 12:00pm local time can be delivered to anywhere in Canada by the next business day. Some exclusions may apply.

• Preferred Perks at Rexall: Link your Be Well account with Preferred Perks and get convenient access to your discount of 20% off\* regular priced Rexall exclusive brands every day. \*Prescription medications and some other products are not included. Please see in-store for details.

### **Take advantage** of Preferred Perks at Rexall.

- Download Be Well and register your account.
- Link to Preferred Perks using your access code: mearie
- Start enjoying all the benefits of Be Well at Rexall.

Once registered, you can start taking advantage of your exclusive savings and benefits.



■ こうまた Scan this QR code or visit rexall.ca/preferred-perks-ppn to link your access code with Be Well and start getting all your perks.





Managing risk together





### **MEARIE** Conference Together towards tomorrow

Sponsored by

## The MEARIE Conference Program Schedule

Thursday, June 15			
12:30 - 5:30 PM	Golf Tournament at Lake Joseph Golf Club		
	<ul> <li>Boxed Lunches available at golf course</li> <li>Bus departing for Lake Joseph 12:15 PM in front of the Hotel</li> </ul>		
12:00 - 12:15 PM	Golfers Board the Bus   Location: Front of the Hotel Bus Sponsored by		

Lake Joseph Golf Club opened in 1997. It was named the best new course in the country by Golf Digest due to Architect Thomas McBroom using the natural granite crags, tall trees and rolling topography to create this picturesque course.

The golf tournament will be a Shotgun Start with Best Ball format.

- 9-10th hole MEARIE Hospitality Stop. Enjoy refreshments & snacks
- 8<sup>th</sup> hole Mens "Closest to the Pin"
- 4<sup>th</sup> hole Ladies "Closest to the Pin"
- 16<sup>th</sup> hole Mens & Ladies "Longest Drive"

The Golf foursomes will be posted near the Registration Desk on Thursday.

Please bring your clubs to the Hotel Concierge upon check-in for storage. All clubs will be taken to the course ahead of your bus departure and be placed on your designated cart at the golf course.



acv





RBC Global Asset Management PH&N Institutional

PH&N Institutional is among Canada's most established institutional asset managers, with a long-standing reputation for distinctive active management and and a focus on providing high-quality service.

institutional.phn.com



PH&N Institutional is the institutional business division of RBC Global Asset Management Inc., an indirect, wholly-owned subsidiary of Royal Bank of Canada. ®/™ Trademark(s) of Royal Bank of Canada. Used under licence. © RBC Global Asset Management Inc., 2023. IC2304563



11

### The MEARIE Conference Program Schedule

12:30 - 2:00 PM	Wellness Afternoon Lunch   Location: Teca Restaurant	
2:00 - 3:00 PM	On the Water Activity on the Lake	Guided Bike Tour around Muskoka
	Location: Waterfront, Lake Rosseau	Location: Ballroom Foyer, Enrichment Reception Desk
	Enjoy a one-hour guided tour on kayaks, canoes or paddle boards.	Enjoy a scenic one-hour guided tour by Bike Distance: 8.2km
	Tour starts: 2:00 PM canada life	Tour starts: 2:00 PM
	Arrive at the activity location 15 minutes prior to the Tour Time. Bring your cell to sign the waiver if you haven't already pre-signed.	
2:00 - 5:00 PM	Muskoka Steamship Cruise   Location: Grav	venhurst Wharf
a chance to enjoy Mu Gravenhurst Wharf at	iskoka's cottage country on the surrounding lakes t 2:30 PM.	
a chance to enjoy Mu Gravenhurst Wharf at To book, use the QR of HOTEL10 for a 10% of Transportation is not provi	iskoka's cottage country on the surrounding lakes t 2:30 PM. code. <b>Select the 2:30 PM tour for Thursday, June</b>	s. This cruise departs from <b>a 15.</b> Use the promo code:
a chance to enjoy Mu Gravenhurst Wharf at To book, use the QR of HOTEL10 for a 10% of	Iskoka's cottage country on the surrounding lakes t 2:30 PM. code. <b>Select the 2:30 PM tour for Thursday, June</b> <b>discount.</b> ided. The Wharf is approx. 35-45 minutes drive. Depart about <b>Lakeside Reception &amp; BBO Dinner</b>	s. This cruise departs from <b>a 15.</b> Use the promo code:
a chance to enjoy Mu Gravenhurst Wharf at To book, use the QR o HOTEL10 for a 10% o Transportation is not provi 6:15 PM The MEARIE Conferent to wrap up this mome concluding with a live	Iskoka's cottage country on the surrounding lakes t 2:30 PM. code. <b>Select the 2:30 PM tour for Thursday, June</b> <b>discount.</b> ided. The Wharf is approx. 35-45 minutes drive. Depart about <b>Lakeside Reception &amp; BBO Dinner</b>	s. This cruise departs from a 15. Use the promo code: a 12:45 - 1 PM to ensure you arrive on time for boarding. ansored by ing er,
a chance to enjoy Mu Gravenhurst Wharf at To book, use the QR of HOTEL10 for a 10% of Transportation is not provi 6:15 PM The MEARIE Conferent to wrap up this mome concluding with a live An exciting evening of BBQ Dinner overlo	Iskoka's cottage country on the surrounding lakes t 2:30 PM. code. Select the 2:30 PM tour for Thursday, June discount. ided. The Wharf is approx. 35-45 minutes drive. Depart about Lakeside Reception & BBQ Dinner spence is proud to provide you with the perfect eveni entus event. The Lakeside Reception & BBQ Dinner band performance is the perfect end to a great of of food, fun and live entertainment pooking Lake Rosseau	s. This cruise departs from a 15. Use the promo code: a 12:45 - 1 PM to ensure you arrive on time for boarding. ansored by ing er, day!
a chance to enjoy Mu Gravenhurst Wharf at To book, use the QR of HOTEL10 for a 10% of Transportation is not provi 6:15 PM The MEARIE Conferent to wrap up this mome concluding with a live An exciting evening of	Iskoka's cottage country on the surrounding lakes t 2:30 PM. code. Select the 2:30 PM tour for Thursday, June discount. ided. The Wharf is approx. 35-45 minutes drive. Depart about Lakeside Reception & BBQ Dinner spence is proud to provide you with the perfect eveni entus event. The Lakeside Reception & BBQ Dinner band performance is the perfect end to a great of of food, fun and live entertainment ooking Lake Rosseau uncements	s. This cruise departs from a 15. Use the promo code: a 12:45 - 1 PM to ensure you arrive on time for boarding. ansored by ing er,
a chance to enjoy Mu Gravenhurst Wharf at To book, use the QR of HOTEL10 for a 10% of Transportation is not provi 6:15 PM The MEARIE Conferent to wrap up this mome concluding with a live An exciting evening of BBQ Dinner overlow Golf Prizes annou Scotch Tasting St Champagne Tast	Iskoka's cottage country on the surrounding lakes t 2:30 PM. code. Select the 2:30 PM tour for Thursday, June discount. ided. The Wharf is approx. 35-45 minutes drive. Depart about Lakeside Reception & BBQ Dinner spunce is proud to provide you with the perfect eveni entus event. The Lakeside Reception & BBQ Dinner band performance is the perfect end to a great of of food, fun and live entertainment ooking Lake Rosseau uncements tation	s. This cruise departs from a 15. Use the promo code: a 12:45 - 1 PM to ensure you arrive on time for boarding. ansored by ing er, day! cotch Tasting Sponsored by
a chance to enjoy Mu Gravenhurst Wharf at To book, use the QR of HOTEL10 for a 10% of Transportation is not provi 6:15 PM The MEARIE Conferent to wrap up this mome concluding with a live An exciting evening of BBQ Dinner overlow Golf Prizes annou Scotch Tasting St Champagne Tast	Askoka's cottage country on the surrounding lakes t 2:30 PM. code. Select the 2:30 PM tour for Thursday, June discount. ided. The Wharf is approx. 35-45 minutes drive. Depart about Lakeside Reception & BBQ Dinner procession of the provide you with the perfect event entus event. The Lakeside Reception & BBQ Dinner band performance is the perfect end to a great of of food, fun and live entertainment ooking Lake Rosseau uncements tation	s. This cruise departs from a 15. Use the promo code: a 12:45 - 1 PM to ensure you arrive on time for boarding. ansored by ing er, day!
a chance to enjoy Mu Gravenhurst Wharf at To book, use the QR of HOTEL10 for a 10% of Transportation is not provi 6:15 PM The MEARIE Conferent to wrap up this mome concluding with a live An exciting evening of BBQ Dinner overlow Golf Prizes annou Scotch Tasting St Champagne Tast	Iskoka's cottage country on the surrounding lakes t 2:30 PM. code. Select the 2:30 PM tour for Thursday, June discount. ided. The Wharf is approx. 35-45 minutes drive. Depart about Lakeside Reception & BBQ Dinner spunce is proud to provide you with the perfect eveni entus event. The Lakeside Reception & BBQ Dinner band performance is the perfect end to a great of of food, fun and live entertainment ooking Lake Rosseau uncements tation	s. This cruise departs from a 15. Use the promo code: a 12:45 - 1 PM to ensure you arrive on time for boarding. ansored by ing er, day! COMPREHENSIVE BENEFIT SOLUTIONS LIMITED BENEFIT SOLUTIONS LIMITED Cotch Tasting Sponsored by Champagne Tasting Sponsored by



## The MEARIE Conference Program Schedule

Friday, June 16			
7:00 - 8:45 AM	Breakfast, Cottages Restaurant	Sponsored by GLOBAL CORPORATE SPECIALTY	
8:45 - 9:45 AM	Stream A Location: Rosseau Ballroom 1/2/3	Stream B Location: Rosseau Ballroom 4/5	
	HR Panel: Hiring in Today's Environment, Blending Cultures through Mergers Jane Hale-McDonald, Grandbridge Energy Inc. Andrew Covello, Synergy North Corporation Jenny McGeachy, Enova Power Corporation	<b>ESG: Myths &amp; Realities</b> Sarah Keyes, ESG Global Advisors Inc.	
9:45 - 10:30 AM	<b>Talk Won't Transform Culture, But Employee Engagement Will</b> Sid Ridgley, <i>Simul Corp</i>	<i>Cybersecurity &amp; Risk Management</i> Rob McLeod, <i>eSentire Inc.</i>	
10:30 - 10:50 AM	Networking Break   Location: Rosseau Ballroom Foyer		
10:50 - 11:50 AM	Conference Closing Plenary   Location: Rosseau Ballroom 1/2/3		
	Executive Panel - Together Towards Tomorrow - Scott Mudie, Oakville Hydro Electricity Distribution Inc. Janice McMichael-Dennis, Bluewater Power Distribution Inc. Mike Matthews, Alectra Utilities Corporation	y Distribution Moderator Ysni Semsedini, NT Power	
11:50 - 12:00 PM	Closing Remarks & Draws		
12:00 PM	Boxed Lunch & Departure		



Draw Sponsor



**General Sponsor** 



### **Speaker Abstracts & Sessions**

#### Securing Substations Using A.I. Technology | John McClean, Director, Business Development & Sales

SecureAssist is an AI-enabled live video monitoring service geared towards utility substations. Leveraging technology keeps it low cost, and very efficient. Site specific action plans are created and approved by the utility.



John McClean is the Director of Business Development at Util-Assist, a recognized innovator in technology and data-driven solutions for utilities. The former Vice-President of Centralized Operations Services for Alectra Utilities, John has 38 years of experience in electric utility operations, generation, transmission, and distribution. In this role, John focused on leveraging technology and networking metering, and emerging preparedness. During his time at Alectra, John collaborated with Util-Assist on several innovative initiatives, including SecureAssist, an Al-enabled substation surveillance solution. John

is a graduate of Bismarck State College (Bachelor of Applied Science-Energy Management).



#### Legal Workplace Trends to Watch | Anne Gallop, Partner

There are a variety of issues shaping the workplace landscape today. This session will feature an overview of a number of recent legislative changes impacting HR policy and practices, occupational safety, and other LDC workplace/ operational topics.



Anne Gallop practices in all areas of employment and labour law, including wrongful dismissal, human rights and disability management. Anne has significant experience in corporate reorganizations and corporate mergers and acquisitions, where she advises on the labour, employment and employee privacy issues arising from such transactions. She routinely advises on employment and execuive contracts, including executive compensation such as change of control agreements and stock options plans.



### MEARIE Claims Insights | Chris Morrison, Partner

In the realm of liability claims, new and captivating matters and obstacles continually emerge. Explore the most recent legal advancements pertaining to liability claims in Ontario, including ongoing conversations and trends regarding data privacy in claims processes. Further, Chris will shed light on the crucial legal considerations that MEARIE Members must bear in mind when expanding their operations beyond Ontario or venturing into the United States.



Christopher Morrison is a partner at Will Davidson LLP where he acts for a number of Canadian and International clients. He practices primarily in the field of complex civil litigation and appeals. His focus

WILLDAVIDSON

is on insurance coverage, subrogation, negligence claims, and mass tort/class proceedings. He regularly appears before the Superior Court of Ontario and the Court of Appeal and has argued many seminal cases including Walker Estate v. York Finch General Hospital in the Supreme Court of Canada. Most recently, he argued the landmark decision Moore v. Lysenko which upheld the largest ever award for general damages for wrongful death in Canadian History.



## **Speaker Abstracts & Sessions**

#### MEARIE Group Benefits Health & Wellness Survey Results | Mike Trowell, Benefit Consultant

As organizations look to manage employee absenteeism, physical well-being, mental health and retention, they are increasing focus on health and wellness benefits. The results of MEARIE's Health and Wellness Survey provides a snapshot of the sectors' current health and wellness services, and what to look for in the future.



Mike Trowell is a Benefit Consultant and Vice President with Comprehensive Benefit Solutions (CBS). he provides group benefit and retirement plan consulting advice to clients of all sizes. He works with traditional employer-employee groups, multi-employer plans, association and affinity groups, and individual benefit plan members. Mike is celebrating 20 years with CBS in June this year.

Mike provides consulting services to MEARIE and its Member Companies. Mike is a Certified Employee Benefit Specialist (CEBS), Group Benefits Associate (GBA) and Retirement Plans Associate (RPA). He holds a Life Licence in the Province of Ontario. He plays an active role in the insurance industry, belonging to several industry associations and other groups, and has been a speaker at

industry events, including presenting at the HRPA Annual Conference.



#### Investment & Financial Risk | Slava Sherbatov, Instutional Portfolio Manager

This insightful session will delve into the dynamism of recent rate movements, exploring their far-reaching implications on the financial landscape. Through a comprehensive analysis, we will navigate the intricate connections between interest rates, inflation and their impact on banks, with a particular focus on recent bank failures. Discover the hidden risks and challenges that arise in this inflationary environment and gain valuable insights to help you navigate and thrive amidst these fluctuations.



Slava is an institutional portfolio manager at PH&N Institutional with expertise in a broad range of investment mandates, including alternatives, equities and multi-asset solutions. In this capacity, he helps structure and implement investment strategies in institutional client portfolios. Slava also works closely with members of the RBC Alternative Investments Committee, primarily on strategic reviews and reporting of the RBC Multi-Strategy Alpha Fund. Slava joined RBC in 2012 as part of the RBC Wealth Management Generalist Program. Prior to that, he worked in distribution and management roles

with a global asset management firm. Slava started his career in the investment industry in 2006.



**Global Asset Management** PH&N Institutional

#### Learn How Positive Employee Mindsets Increase Performance | Dr. Paul Fairlie, Founder/CEO

Employee well-being is critical to organizational performance. Employees with a High Positive Mindset have better overall well-being, are more resilient and more productive. Based on behavioural science, learn the four positive mindsets and how they can be measured and developed in your organization.



Dr. Paul Fairlie is the Founder & CEO of Heliosophy, an organizational consulting firm powered by behavioural science. As a consultant, researcher, coach, and expert in work psychology, Paul helps organizations to identify, develop, and motivate



talent, partly by addressing what is human in the workplace. He helps to build high-performing teams by assessing and developing positive mindsets and positive workplaces. Paul has a PhD in psychology, has consulted to organizations for over 25 years, taught at universities, and has published research in academic books and journals on various workplace topics.



### **Speaker Abstracts & Sessions**

#### ESG: Myths & Realities | Sarah Keyes, CEO

ESG (Environment, Social & Governance) has become a prominent topic in the corporate world. Current challenges lie with the concept of ESG not being well understood or universally defined, making it susceptible to distortion by individuals with ulterior commercial and political motives. Sarah provides clarity on the true meaning of ESG, current trends and future expectations, myths and realities, and highlights the importance of ESG risks & opportunities.



Sarah Keyes is an ESG and climate change expert with over a decade of experience. Today, she regularly presents to Executive teams and Boards of Directors on the link between ESG and climate change with performance and long-term value, and helps her clients establish ESG and climate change strategies.

She is the Academic Director and Lead Instructor for the Institute for Corporate Directors' (ICD) Board Oversight of Climate Change program. She also facilitates a module on ESG and sustainable finance in the ICD's Director Education program and sits on the Boards of Leading Change and Sustainable Buildings Canada.



#### HR Panel: Hiring in Today's Environment, Blending Cultures through Mergers

This panel session will explore two topics facing LDCs today. In the first part of this session, the panelists will share their views and learnings on how to hire and manage employees in today's environment. In the second part, learn what works and what does not when integrating different cultures into a new one after mergers.



Jane Hale-McDonald is an Executive HR Professional certified in corporate and employment development in unionized work environments. She provides leadership oversight to many areas of the business including labour relations, compensation, strategic and successive planning, employment and career development, training, EHS and Privacy. She is an ex-officio on the HRNG Committee of the Board and has her CHRL, C.Dir, C Med., Master's & Mediation Certification from UOW.





Andrew Covello is a senior executive with over 30 years of experience in the Human Resources and Safety fields. He currently serves as the Vice President, Human Resources, Safety & Corporate Risk for SYNERGY NORTH, while also serving as their Chief Privacy Officer. Andrew has also served on the Board of Directors for the Human Resources Association of Ontario and the Human Resources Research Institute, and is a current member of the EDA's HR Council.





Jenny McGeachy has been involved in the HR industry for 35+ years, 11 of which have been spent in Ontario's utility sector. Areas of her involvement included benefits, compensation, recruitment, performance management, employee and labour relations, payroll, training and development, etc. Jenny loves working in HR and enjoys opportunities to connect and assist others, while making a positive impact on company Enova culture. The doors are always open for growth as well and no day is ever the same!



## **Speaker Abstracts & Sessions**

#### Cybersecurity & Risk Management | Rob McLeod, Vice President, Threat Response Unit

This session covers the latest industry threats in cybersecurity and risk management, tailored to the needs of the LDC sector. The speaker will share insights on evolving cyber threats, practical risk management strategies, and actionable recommendations. This session will provide LDCs knowledge on how to strengthen their cybersecurity defenses, protect critical assets, and navigate the digital landscape with confidence.



As Vice President of eSentire's Threat Response Unit, Rob McLeod is responsible for security strategy and lifecycle management of threat research, content development and response actions to safeguard organizations against business-impacting threats. Rob leads eSentire's Threat Intelligence. Threat Detection, and Advanced Threat Analytics functions with the mission to protect and defend organizations to manage risk against cyberthreats. Rob is a results focused leader with a passion for security, innovation, and data analytics who brings more **esentire** than 15 years of experience overseeing diverse business initiatives.

### Talk Won't Transform Culture, But Employee Engagement Will | Sid Ridgley, Partner

Building on the blending culture discussion in the HR panel earlier, Sid will demystify the process of cultural transformation, turning it from an abstract concept into a tangible reality. He will unveil the four foundational items that underpin successful culture transformation initiatives. From a strategic standpoint, culture transformation isn't about making employees happy, it is a powerful force that empowers and enables individuals to make contributions that align with the core objectives of the organization, its people and its customers.



Sid Ridgley is an enterprise development professional with international experience, offering insights and practical advice for creating collaborative, customer and employee-centric workplaces.

Sid gets paid for simplifying the complexities of creating value for customers, employees, and other stakeholders. His 25+ years of experience conducting customer and employee research in the Ontario LDC industry has given him a front-row seat in understanding LDC needs related to customer engagement, employee development, and cultural transformation. Clients know Sid for being both a strategist and pragmatist.



## **Pre-Conference Workshop Speaker Abstract**



### Dr. Nafeesa Jalal, NJGC Inc., LifeWorks

LifeWorks Dr. Nafeesa Jalal, Ph.D. is a DEI-B Subject Matter Expert (SME) and Facilitator working with LifeWorks/currently Telus Health to support clients from a variety of sectors. She is the Founder & CEO of N. Jalal Global Consulting (NJGC Inc.), a global boutique firm providing customized support to organizations in the areas of Diversity, Equity, Inclusion, Belonging (DEI-B), Cultural Competence and Anti-Racism. She has expertise in delivering training/workshops, conducting policy reviews, creating surveys and analyzing associated data, and creating multi-year Strategic Plans for organizations.

Dr. Jalal holds an Honors BA from the University of Toronto, a Master of Science from the University of Guelph, and a PhD from the University of Western cape in South Africa, in collaboration with the University of Montreal. She has travelled to 81 countries, lived in 11 and speaks 4 languages fluently.



### **Executive Panel Speakers & Abstracts**

#### Together Towards Tomorrow - The Utility of the Future

The utility of the future is on the horizon. This session focuses on how leaders see the change and risk management required to meet the challenge of the evolution of the utility sector and massive electrification efforts. Clearly there is more than one pathway to success on this front. This panel session will address concepts around corporate and systemic risk management and change management, through this discussion with senior executives currently dealing with these issues.



**Scott Mudie |** *MEARIE Board Chair EVP, Chief Energy Transformation Officer*, OEC & Oakville Hydro Electricity Distribution Inc.



Scott Mudie is accountable for Oakville Hydro's Regulatory and Risk Management and provides governance and oversight for the corporation as a member of the Senior Leadership Team. He holds a BSc. in Environmental Engineering from the University of Guelph and is an Ivey Scholar, where he earned his MBA at the Richard Ivey School of Business, University of Western Ontario.



Janice Hale-McDonald | MEARIE Board Member President & CEO, Bluewater Power Distribution Inc.



Janice is the proud President and Chief Executive Officer of the Bluewater Power Group of Companies and a member of the MEARIE Board. Prior to joining Bluewater Power, Janice spent years in the natural gas industry holding various roles at Union Gas and appearing numerous times as an expert witness before provincial tribunals. Janice holds a BA in Economics and an MBA with a Finance major. She is a proud recipient of several Business, Leadership and Women Awards over the years. Janice has participated on many Boards, including holding the role of Chair of the Board of Governors for Lambton College for nearly six years and with the EDA.



**Mike Matthews** | *EVP, Asset Strategy & Operations* Alectra Utilities Corporation alectra

Mike is the Executive Vice President of Asset Strategy & Operations and a member of the Executive Committee at Alectra Utilities. Mike has over 30 years of experience in the electricity distribution sector in all facets of engineering and operations. He played key senior management roles in the multi-utility mergers that formed both PowerStream and Alectra. He currently serves as a Board Director of the Electricity Distributors Association (EDA). Mike is a graduate of the University of Waterloo, with a Bachelor of Applied Science in Electrical Engineering (Management Sciences Option) and is a Professional Engineer (P.Eng.) in the Province of Ontario.



Moderator

**Ysni Semsedini** | MEARIE Board Member President & CEO, NT Power

Ysni is the CEO of NT Power. Driven by the big idea, innovation, and partnerships, Ysni looks to work collaboratively to move business forward. Ysni brings 20 years of experience in electricity distribution, telecommunications, manufacturing, and health care sectors.

Ysni currently holds numerous board positions including: Vice Chair of Ontario One Call, Director of the Electricity Distributors Association, The Mearie Group, Electrical Safety Authority, and Saturn Power. Ysni has an undergraduate and master's degree in Electrical Engineering from Western University and an MBA from Wilfrid Laurier University.



### The MEARIE Conference 2022 Memories































Thank you for helping us **Celebrate 35 Years** of Service to Ontario's Energy Sector!





INTRODUCING Technology Professional Services Coverage Endorsement

### Protect against technology-specific exposures.

### What is Technology Professional Services Coverage?

If your organization (the insured) is contracting with a third-party to deliver technology-based products and services, this coverage can get triggered. For example, if you are a developer of software or the implementation service provider for hardware, those are technology-based services. If through negligence, you fail to deliver the service as promised, causing financial damage to the third party, this coverage may be triggered.

This coverage is specific to a loss related to the technology-based product you are selling to a third party. It does not affect other coverages such as third-party damage, bodily injury, personal injury, etc.

### Why do I need this Coverage?

If your organization is developing and providing technologybased solutions to third-party clients, this recognized standalone insurance coverage is for you.

### Contact us for more information:

Email: insurance@mearie.ca | Phone: 1.800.668.9979

Managing risk together

This material is provided for information only. In the event of specific claims, incidents or legal actions against the Subscriber, coverage will be determined in accordance with applicable policy wording.



## Thank you to all our Sponsors











**Global Asset Management** PH&N Institutional

























*esentire* 



util-assist



