



The
MEARIE
Conference
2022

Rejuvenation

Sponsorship Program

*Building...
...our New Future*

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Celebrating **35**
years of service to
Ontario's energy sector



The 2022 MEARIE Conference Sponsorship Opportunities

June 15-17, 2022 | JW Marriott, The Rosseau, Muskoka

It's a milestone year for The MEARIE Group, as part of the celebrations, The MEARIE Conference is returning for the first time since 2019, so don't miss out on being an integral part of this remarkable event. The conference combines multiple learning/educational sessions with meaningful networking opportunities. All combined, this rich conference experience will provide you with tremendous possibilities to promote your company and your partnership with both The MEARIE Group and Ontario's energy sector. **Choose from the opportunities below to participate in this year's unforgettable event!**

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General Sponsorship	\$750

To participate in our Sponsorship Program, please contact:

Sara Zangeneh

416-209-5549 | conference@mearie.ca

mearie.ca/mearie-conference



Diamond & Titanium Sponsorship Opportunities

Diamond Sponsorship – Lakeside Reception & Dinner

\$12,000

The Lakeside Reception & Dinner on the evening of Thursday, June 16 is the premium sponsorship opportunity of the conference. The evening features a first-class culinary experience along with a pre-dinner host bar reception.

Titanium Sponsorship – Golf Tournament

\$10,000

This event is held on the afternoon of Thursday, June 16 at The Rock Golf Course, a beautiful and challenging 6,650-yard course, designed by legendary golfer, Nick Faldo. Sponsorship of the tournament includes providing the golfers with refreshments, golf balls and the chance to win prizes as part of the tournament. A representative from your organization is invited to participate in the post-tournament prize ceremony that takes place during the Thursday evening festivities.

Additional benefits of Diamond & Titanium Sponsorship Opportunities:

- *Two complimentary registrations for the entire conference*
- *Two complimentary green fees for the golf tournament*
- *Pre-event recognition through promotion of the conference*
- *Full-page sponsorship recognition in the conference program guide*
- *Acknowledgement of your sponsorship throughout the event through prominent signage*
- *Verbal recognition of your generous sponsorship during the event*
- *Your corporate collateral materials as part of the delegate package*
- *Link to your company's website from the conference website*

Gold Sponsorship Opportunities

Gold Sponsorship – Conference Kick-Off Evening

\$6,000

This sponsorship kicks off the conference with a truly memorable evening on Wednesday, June 15. The evening spans both indoors and outdoors and features lots of food stations in a casual setting for delegates to mix, mingle and reconnect with their peers.

Gold Sponsorship – Conference Keynote Speaker (2)

\$6,000

As the keynote sponsor, your company will be prominently profiled at one of two keynote speaking sessions which represent the highest profile plenary sessions of the conference.

Gold Sponsorship – Fireworks

\$6,000

Special for 2022, help us celebrate MEARIE's 35th Anniversary with this very special sponsorship as we top off the closing evening on Thursday, June 16 with an impressive fireworks display!

Additional benefits of Gold Sponsorship Opportunity:

- *One complimentary registration for the entire conference*
- *One complimentary green fee for the golf tournament*
- *Half-page sponsorship recognition with corporate logo in the conference program guide*
- *Verbal recognition of your generous sponsorship during the event*
- *Acknowledgement of your sponsorship throughout the event through prominent signage*
- *Your corporate collateral materials as part of the delegate package*
- *Link to your company's website from the conference website*

Ruby & Opal Sponsorship Opportunities

Ruby Sponsorship – Breakfast (2)

\$4,500

Help delegates get their day off to a bright start with one of two breakfast sponsorship opportunities available during the conference.

- Thursday, June 16
- Friday, June 17

Ruby Sponsorship – Delegate Badge Lanyard

\$3,700

Sponsorship of the lanyard is an excellent way to advertise your company and brand throughout the entire event. During the conference, each delegate will be displaying their lanyard featuring both The MEARIE Group logo and your company logo.

Opal Sponsorship – Travelling Lunch (2)

\$3,700

There are two opportunities where a travelling lunch is provided to delegates:

- Thursday, June 16 – to golfers prior to the tournament
- Friday, June 17 – to delegates as they depart from the conference

Additional benefits of Ruby & Opal Sponsorship Opportunity:

- *One complimentary registration for one day of the conference, including sessions and full evening dining and entertainment*
- *One complimentary green fee for the golf tournament*
- *Prominent posting of your corporate signage during the sponsored event*
- *Sponsorship recognition with corporate logo in the conference program guide*
- *Verbal recognition of your generous sponsorship during the event*
- *Link to your company's website from the conference website*



Quartz & Emerald Sponsorship Opportunities

Quartz Sponsorship – Branded Mints

\$3,200

As a special treat for delegates, branded tins of mints featuring your company's logo will be included in the conference bag and on the session room tables. **Must order by May 27.**

Quartz Sponsorship – Delegate Pen

\$3,200

Your company's logo or website URL will appear on the pen provided to all delegates as part of the delegate package. **Must order by May 27.**

Quartz Sponsorship – Evening Entertainment (2)

\$3,700

On the evening of Wednesday, June 15 the Conference Kick-Off Evening features music to help set the mood for this kick-off event. On the evening of Thursday, June 16, delegates will enjoy an evening featuring live entertainment, on the terrace, overlooking the lake.

Emerald Sponsorship – Scotch Tasting Station

\$3,500

To add to the fun and refinement of the atmosphere of the Conference Kick-Off Reception, the Scotch Tasting Station is a special and very popular experience for attendees.

Emerald Sponsorship – Champagne Tasting Station

\$3,500

To add a touch of elegance for the final evening Reception, the Champagne Tasting Station is a special and enjoyable experience for attendees.

Emerald Sponsorship – Wellness Afternoon Lunch

\$3,000

For non-golfers, the afternoon of Thursday, June 16 starts with a healthy lunch. From there, delegates will move on to their preferred afternoon activity.

Emerald Sponsorship – Conference WiFi

\$3,000

Your sponsorship provides delegates with WiFi access during the plenary and stream sessions throughout the conference. Your corporate logo will be listed along with the WiFi username and password, posted on tables during the sessions.

Additional benefits of Quartz & Emerald Sponsorship Opportunity:

- *Admission for two people to attend one evening's events and entertainment (either Wednesday or Thursday evening)*
- *Prominent posting of your corporate signage during the sponsored event*
- *Verbal recognition of your generous sponsorship during the event*
- *Sponsorship recognition with corporate logo in the conference program guide*
- *Link to your company's website from the conference website*

Pearl & General Sponsorship Opportunities

Pearl Sponsorship – On the Water Activity

\$2,000

This is a great opportunity for attendees to enjoy the outdoors and the beautiful surroundings through a guided kayaking or canoeing tour.

Pearl Sponsorship – Networking Break (2)

\$2,000

There are two refreshment break sponsorships available during the conference.

- Thursday, June 16 – AM
- Friday, June 17 – AM

Pearl Sponsorship – Delegate Prize Draw (2)

\$2,000

There are two door prizes drawn (each, a \$500 value) for delegates to win during the conference.

General Sponsorship

\$750

Be included in the signage and acknowledgement for this event.

Additional benefits of Pearl & General Sponsorship Opportunity:

- *Prominent posting of your corporate signage during the sponsored event*
- *Verbal recognition of your generous sponsorship during the event*
- *Sponsorship recognition with corporate logo in the conference program guide*
- *Link to your company's website from the conference website*



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