

Building a fleet safety program

DRIVER MANAGEMENT QUICK TIPS WEBINAR

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Today's presenter

Paul Gallately

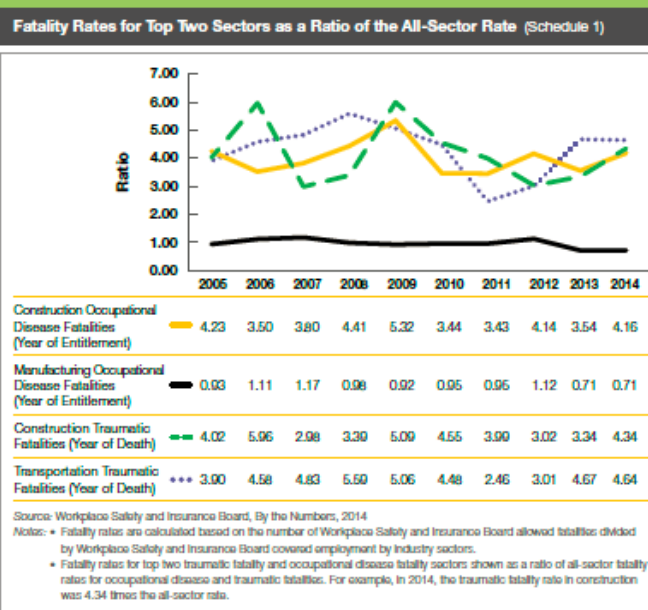
Field Director, Travelers Risk Control

Fatality rates for top industry sectors

PERFORMANCE DATA

- In 2014:**
- The traumatic fatality rate* was 62.74 for the construction sector and 66.96 for the transportation sector⁵
 - The occupational disease fatality rate* was 156.84 for the construction sector and 26.79 for the manufacturing sector⁶
 - There were 19 traumatic fatalities associated with motor vehicle incidents and eight traumatic fatalities associated with falls from heights⁷.

- From 2005 to 2014 for Schedule 1 employers:
 - 28.3 percent of traumatic fatalities and 28.0 percent of occupational disease fatalities occurred in the construction sector⁸. In 2014, the construction sector accounted for 7.0 percent of total employment under provincial jurisdiction⁴.
 - 24.1 percent of traumatic fatalities occurred in the transportation sector⁸.
 - 54.6 percent of traumatic fatalities were caused by motor vehicle incidents and falls⁹.
 - Occupational disease fatalities accounted for 63.0 percent of total fatalities⁸.



- Traumatic fatality rate was **66.96% for transportation**
- Traumatic **fatality rate for transportation is 4.64** times the all sector rate

* Fatality rates are calculated based on the number of Workplace Safety and Insurance Board allowed fatalities divided by Workplace Safety and Insurance Board covered employment by industry sectors.

Source: Workplace Safety and Insurance Board; By the Numbers; 2014.

Collision statistics for Ontario



2010-2014	All vehicles	Trucks only	% Involving trucks
Fatal	2,459	583	24%
Injury	212,638	12,456	6%
Property	756,899	63,897	8%
Total	971,996	76,936	8%

Fatal collisions where the truck driver was not driving properly is 28.3%

Ontario Road Safety Annual Reports 2010 - 2013

Collision statistics for MEARIE



MEARIE COLLISIONS 2010-2014

At fault	67%
Not at fault	33%
Light vehicles	90%
Heavy vehicles	10%

Ontario Road Safety Annual Reports 2010 - 2013

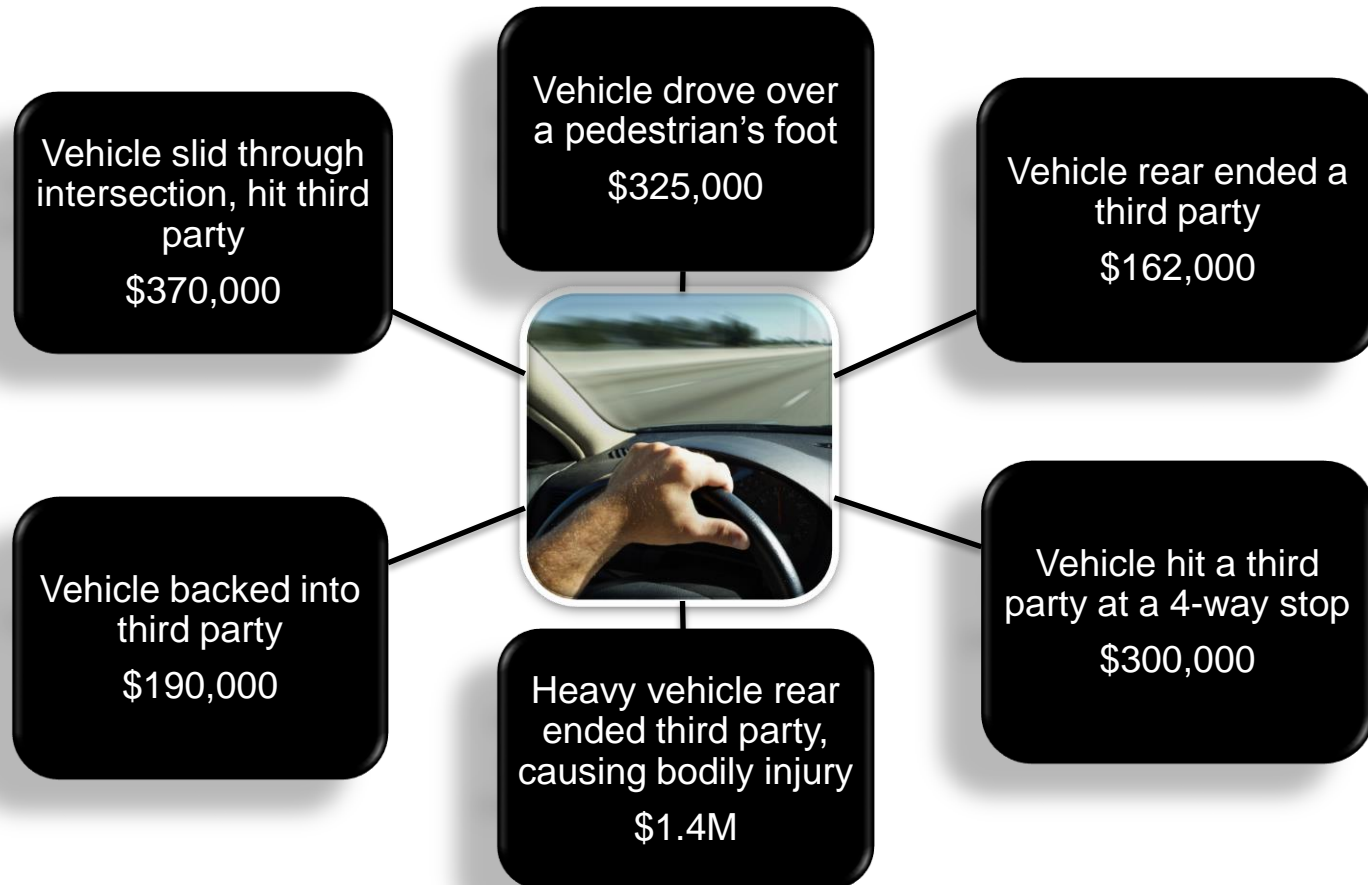
Auto liability concepts

- Theories of liability for commercial auto include:
 - Respondent superior (vicarious liability)
 - Negligent hiring
 - Negligent entrustment
 - Joint and several Liability
 - Burden of proof



What kind of claims have we had?

Examples:

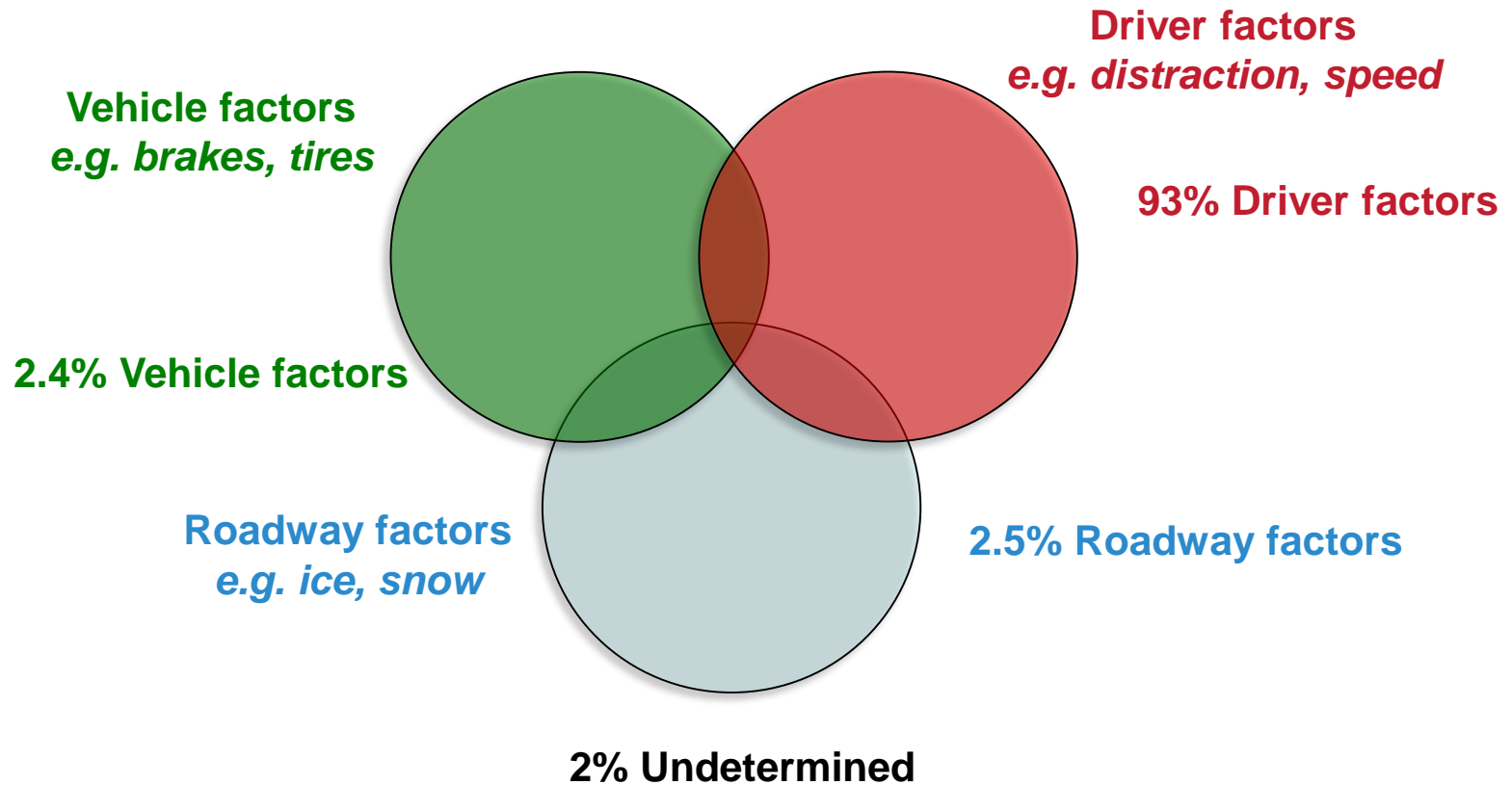


Building a fleet safety program - Key components

- Driver selection and hiring
- Driver management
- Safety policies and procedures
- Driver training



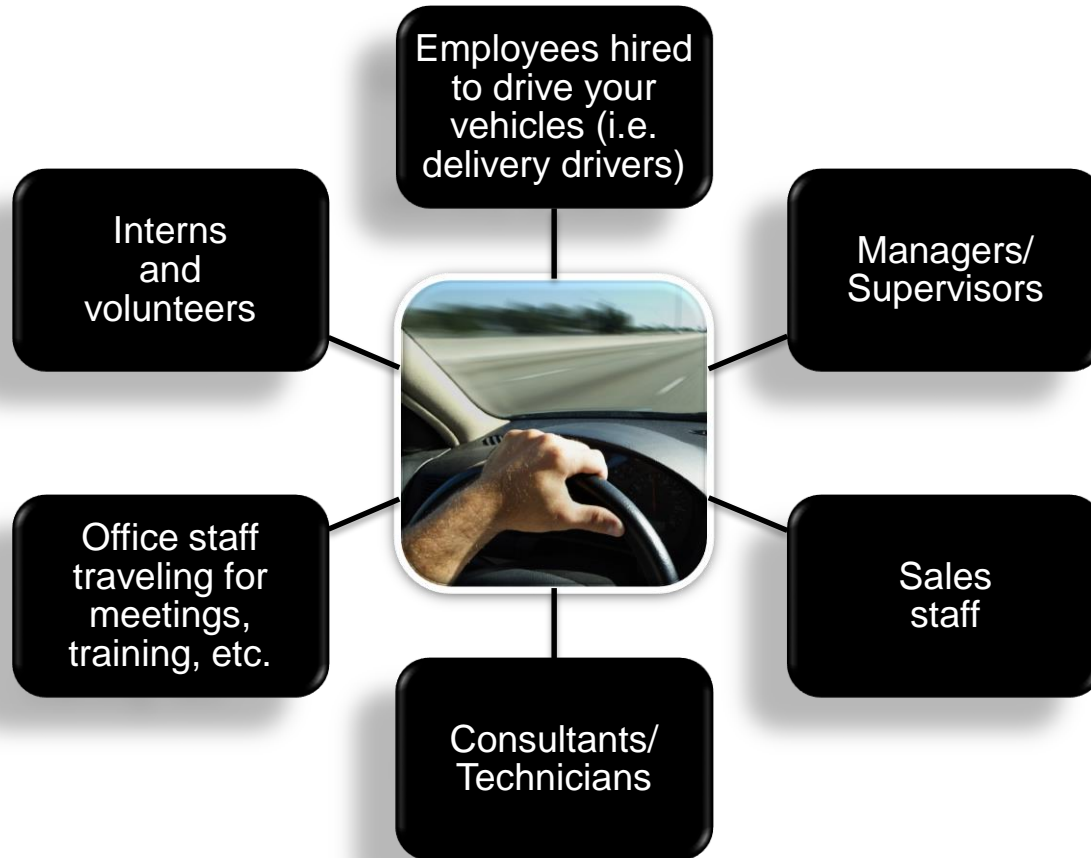
Driver, roadway or vehicle?



National Motor Vehicle Crash Causation Survey, National Highway Traffic Safety Administration, 2008.

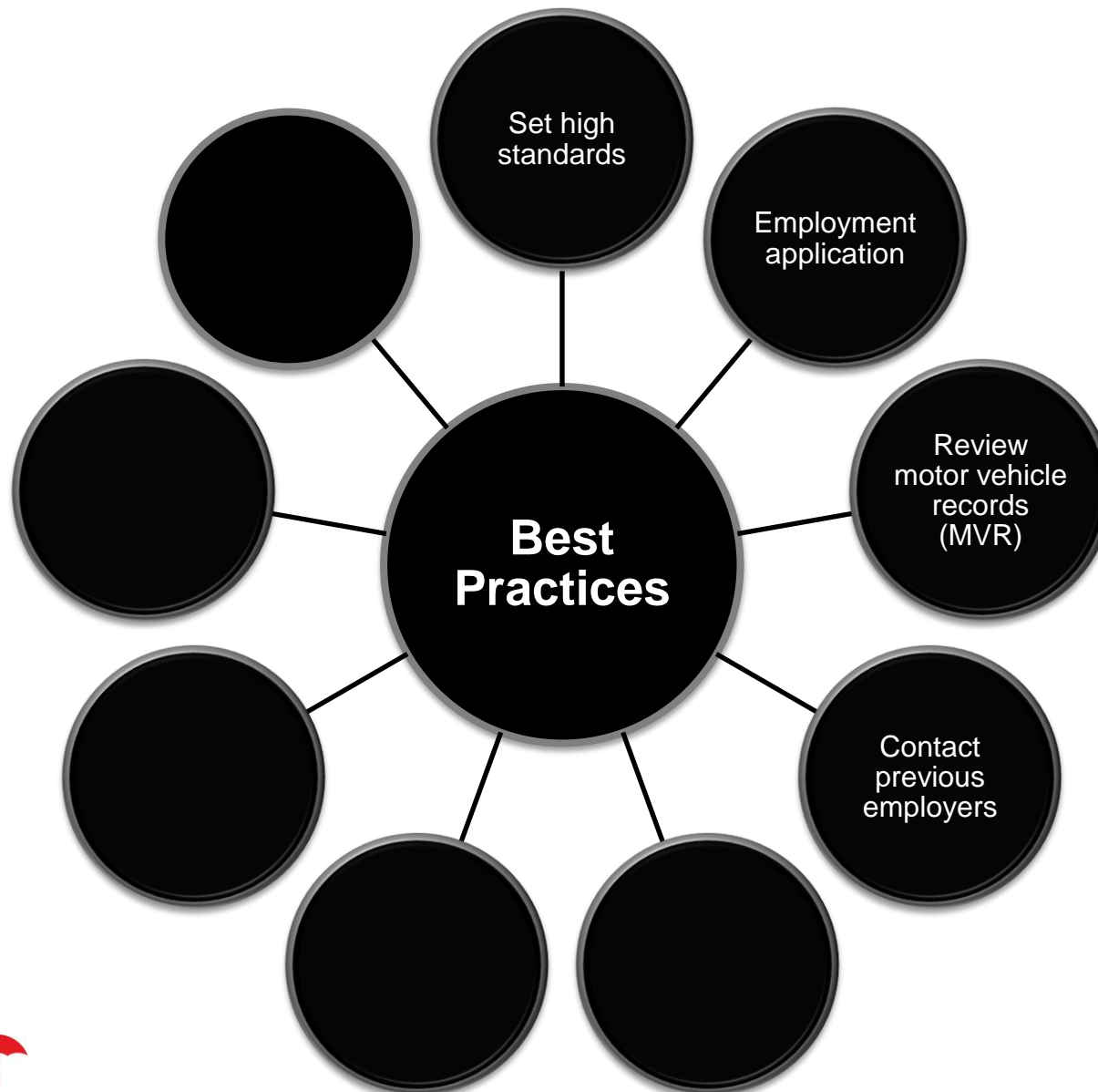
Who are your drivers?

Examples:

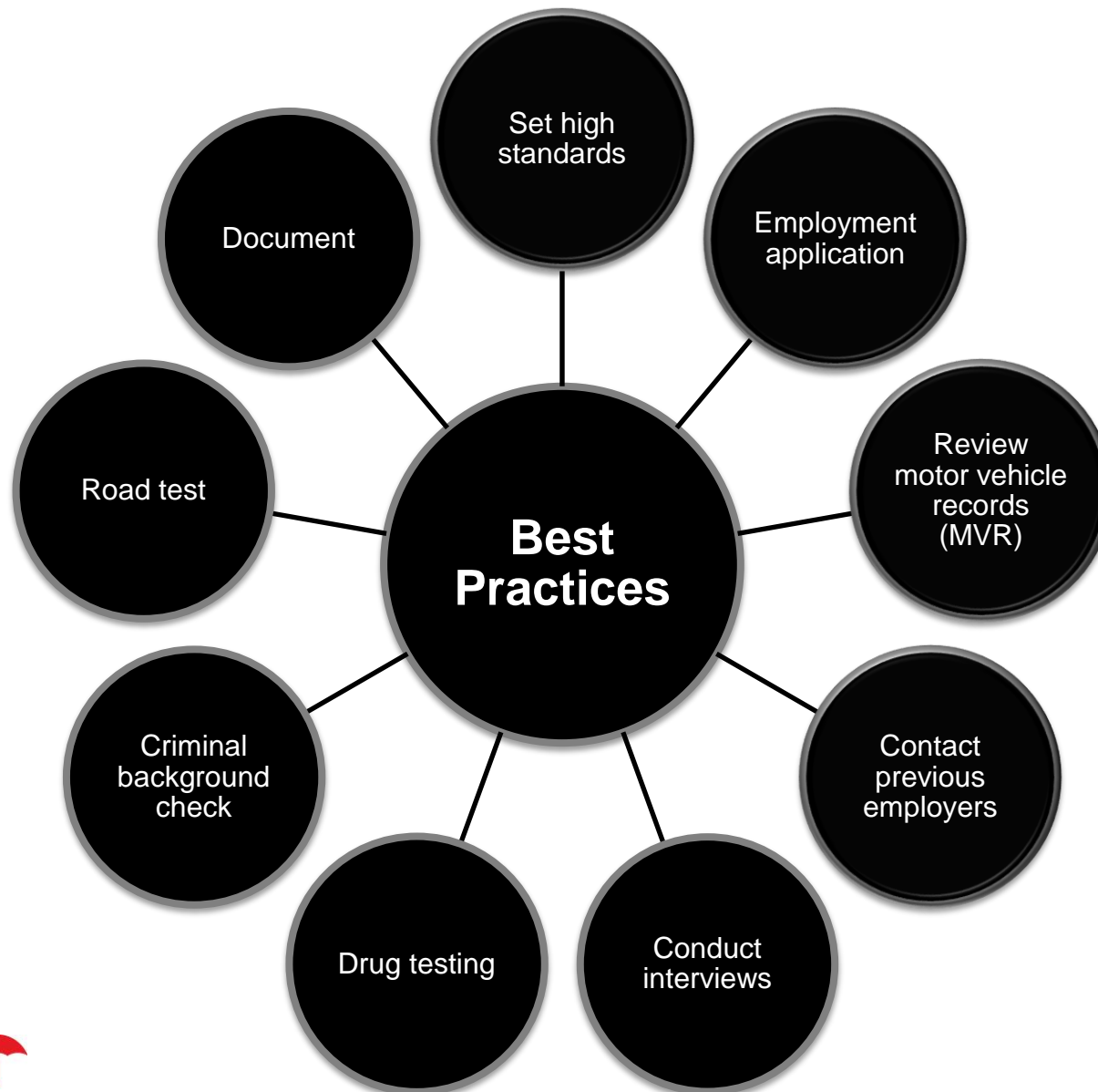


Anyone working on behalf of your organization who drives a company-owned vehicle, a rented vehicle or a personal vehicle.

Driver selection and hiring – Best practices



Driver selection and hiring – Best practices



Driver management – Best practices

- Ongoing qualification
- Periodic motor vehicle record (MVR) review
- Driving performance review

		NUMBER OF PREVENTABLE ACCIDENTS			
Number of Violations		0	1	2	3+
0		CLEAR	ACCEPTABLE	BORDERLINE	POOR
1		ACCEPTABLE	ACCEPTABLE	BORDERLINE	POOR
2		ACCEPTABLE	BORDERLINE	POOR	POOR
3+		POOR	POOR	POOR	POOR
ANY MAJOR (Past 5 years)		POOR	POOR	POOR	POOR

THIS IS AN EXAMPLE. YOU SHOULD CUSTOMIZE CONTROLS TO MEET YOUR ORGANIZATION'S NEEDS AND EXPOSURES.

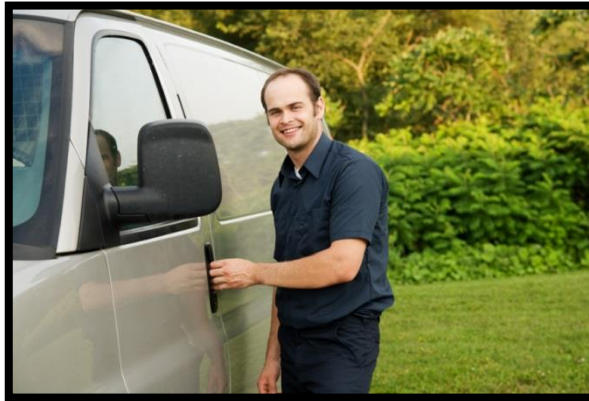
Driver management – Best practices

- Utilize technology



Driver management – Best practices

- Corrective action policies and procedures
- Consistency



Safety policies and procedures

Examples:

- “Rules of the road”
- Mobile device use while driving
- Vehicle inspection and maintenance
- Prohibition on drug or alcohol use
- Accident and violation reporting
- Personal use of company vehicles

Driver training – Best practices

- Adult learning should be:
 - Short duration, high frequency
 - Visually engaging
 - Interactive
- Be positive and encouraging
- Make sure they understand “why”
- Match the training method to the type of employee
- Make it relevant



Driver training methods

Toolbox talks/Tailgate meetings



Computer-based training



Safety videos



Classroom meetings



When to provide training

- Orientation
- Ongoing safety training (e.g., weekly, monthly or quarterly)
- Post-accident



Safety program and training resources

- Model fleet program guides
- Training material/guides
- Computer based training programs
- Risk Control On-Demand sessions

TRAVELERS

Risk Control

Driving Safely: Autos, SUVs and Pickups

Topics Include:

- Speeding
- Tailgating
- Frequent Lane Changes
- Failing to Yield the Right-of-Way
- Inattentive Driving
- Distracted Driving

To begin, click on Next below.

Next >

Reduce Risk. Prevent Loss. Save Lives.

TRAVELERS

Risk Control

Summer Driving Safety Quiz

Test your knowledge to see if you are prepared for this summer's weather challenges.

To begin, click on "Next" below.

Reduce Risk. Prevent Loss. Save Lives.

Exit Next >

TRAVELERS

RISK CONTROL
REDUCE RISK. PREVENT LOSS. SAVE LIVES.

Fleet safety program essentials

For organizations that operate vehicle fleets, a formal, effective safety program is critical. A fleet safety program establishes the policies and procedures that are needed to ensure a safe work environment for employees. It can also help protect against liability for vehicle accidents – a significant exposure for most fleets – and helps control internal accident costs. Other benefits can include:

- Greater employee satisfaction and reduced turnover
- Fewer fines and penalties for failing to comply with regulatory requirements
- Positive public image
- More affordable insurance
- Business success resulting from better service, productivity and profitability

should address a range of activities related to driver selection, management, and accident management. Although not every fleet is the same, there are common to most fleets. They include:

and willingness to support it, is essential. Management decides what type of safety. It also ensures that safety is a priority and that policies and procedures are in place. Fleet safety managers are instrumental in overseeing and enforcing safety policies and making adjustments to trends.

at safety program. Without experienced, safe drivers, no organization is likely to ensure good drivers are hired, there should be clear hiring standards and applicants meet those standards. Hiring standards should set minimum experience and training steps in the process include:

- Documentation documenting the applicant's experience, skills and past work and safety record
- Verification of the applicant's driving record and license status
- Ensuring drivers have the necessary knowledge and skills to operate vehicles
- Adherence to driver qualification rules (e.g., Commercial Driver License (CDL) requirements, drug and alcohol testing requirements, etc.)
- Monitoring that drivers are following fleet safety rules and driving safely. Since driver performance can be easily observed, performance must be assessed through

Summary: Building a fleet safety program

- Driver selection and hiring
- Driver management
- Safety policies and procedures
- Driver training



Remember to always monitor your program effectiveness and revise as needed!

Questions?



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