



# The **MEARIE** Conference 2014



## Conference Program

**June 25-27, 2014**

**JW Marriott, The Rosseau Muskoka**

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# The MEARIE Conference 2014

## Welcome!

Thank you for joining us at The MEARIE Conference 2014!

As our theme, **Leading Through Complex Times** suggests, there seems to be more to understand and digest every day; we're all striving to do our best to solve problems and make the most of situations that unfold.

Considering the pace of change and the level of complexity we encounter, each of us needs, as professionals, to be open to enhancing our skills continuously. The challenges our sector currently presents, and the expectation that we face these challenges directly, only reinforces the need for continuous learning. Additionally, the power and benefits of networking are tremendous and can gain significance during times of change.


This event provides excellent opportunities to both attend high quality sessions and connect with your peers. We hope the environment inspires some meaningful experiences, mixed with some relaxing leisure activities. We look forward to the next couple of days with you.

Sincerely,

C.C. (Charlie) Macaluso  
President and Chief Executive Officer



## Pre-Conference Workshop

8:00 AM	<b>Breakfast</b> <b>Location:</b> Port Carling Room Foyer	<b>WILL</b> DAVIDSON <sup>LLP</sup>
8:30 AM – 12:30 PM	<b>Pre-Conference Workshop – Port Carling Room</b>	
8:30 AM - 10:30 AM	<b>Topic:</b> <b>Governing For Impact</b> <b>Speaker:</b> John T. Dinner, Board Governance Services	
10:30 AM – 10:45 AM	<b>Networking Break</b>	 <b>JOHN T. DINNER</b> BOARD GOVERNANCE SERVICES
10:45 AM – 12:30 PM	<b>Continuation of the Workshop</b>	

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# Welcome to The MEARIE Conference!

<b>12:00 PM</b>		<b>Conference Registration Opens in Convention Foyer</b>	
<b>12:00 PM – 2:00 PM</b>	<b>Lunch</b> <b>Location:</b> Cottages Restaurant		
<b>2:00 PM – 2:10 PM</b>		<b>Conference Opening Plenary – Rosseau Ballroom</b>	
		<b>Opening Remarks:</b> Vinay Sharma, President & CEO, London Hydro Inc., MEARIE Chair	
<b>2:10 PM – 3:25 PM</b>	<b>Keynote Address</b> <b>Topic:</b> <b>Stand Out &amp; Win Trust Without Saying A Word</b> <b>Speaker:</b> Mark Bowden, TRUTHPLANE®		 LIFE • HEALTH • RETIREMENT
<b>3:25 PM – 3:40 PM</b>	<b>Networking Break</b>		
<b>3:40 PM – 4:25 PM</b>	<b>Topic:</b> <b>Understanding the Risk of Mobile Technology</b> <b>Speaker:</b> Avner Levin, The Privacy and Cyber Crime Institute, Ted Rogers School of Management, Ryerson University		
<b>4:25 PM – 5:10 PM</b>	<b>Topic:</b> <b>Legal Trends Update</b> <b>Speaker:</b> Kelly Friedman, Davis LLP		
<b>5:10 PM – 5:15 PM</b>	<b>Closing Remarks &amp; Sponsored Door Prize</b>		
<b>5:15 PM – 6:00 PM</b>	<b>Leisure Time for Delegates</b>		
<b>6:00 PM – 6:45 PM</b>	<b>Conference Opening Reception</b> <b>Location:</b> The Living Room		
<b>6:45 PM – 8:15 PM</b>	<b>Opening Night Dinner</b> <b>Location:</b> Rosseau Ballroom		
<b>8:30 PM – 12:00 AM</b>	<b>Hospitality Suite</b> <b>Location:</b> Port Carling Room		



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## The MEARIE Conference Program Schedule

7:00 AM – 8:30 AM	<b>Breakfast</b> <b>Location:</b> Cottages Restaurant		
8:30 AM – 9:20 AM	<b>Stream A – Rosseau Ballroom</b> <b>Topic:</b> Ethics & Enterprise Risk Management <b>Speaker:</b> Elaine Hultzer, Deloitte LLP	<b>Stream B – Port Carling Room</b> <b>Topic:</b> Accessibility for Ontarians with Disabilities Act (AODA) <b>Speaker:</b> Wendy Bircher, proLearning innovations	
9:20 AM – 9:25 AM	<b>Break for Session Transition</b>		
9:25 AM – 10:10 AM	<b>Topic:</b> Floods & Extreme Weather – Bring It On <b>Speaker:</b> Roger Graham and Rocco Arbitrio, Travelers Canada	<b>Topic:</b> Substance Testing & Management <b>Speaker:</b> Alex Mercer, LabServ Consulting	
10:10 AM – 10:25 AM	<b>Networking Break</b>		
10:25 AM – 11:10 AM	<b>Topic:</b> Advancing Your Risk Management Plan <b>Speaker:</b> Joy Jackson, Cunnart Associates	<b>Topic:</b> Multi-Cultural Differences in the Workplace <b>Speaker:</b> Caroline Yang, MultiCultural Business Solutions	
11:10 AM – 11:15 AM	<b>Break for Session Transition</b>		
11:15 AM – 12:00 PM	<b>Topic:</b> Economic Crime on the Rise <b>Speaker:</b> Sarah MacGregor, PwC	<b>Topic:</b> Transition Path <b>Speaker:</b> Brian Monette, Transition Path	
12:00 PM	<b>Lunch</b>		
12:00 PM – 1:30 PM	<b>Non Golfers</b> – Lunch in Cottages Restaurant		
12:00 PM – 12:30 PM	<b>Golfers</b> – Boxed Lunch available in Convention Foyer		
12:30 PM – 5:30 PM	<b>Golf Tournament at The Rock</b> Meet in front of the hotel. Departure for the Golf Course is 12:45 PM sharp.		
6:00 PM – 7:00 PM	<b>Cocktail Reception</b> <b>Location:</b> Rooftop Terrace		
7:00 PM – 8:30 PM	<b>Lakeside BBQ Dinner</b> <b>Location:</b> Rooftop Terrace		
8:15 PM – 8:30 PM	<b>Prize Announcements</b>		
8:30 PM – 11:00 PM	<b>Entertainment:</b> Live band – <i>Arden and the Tourists</i> <b>Location:</b> Rooftop Terrace		

# Day Three Friday, June 27

7:00 AM – 8:45 AM	<b>Breakfast</b> Location: Cottages Restaurant	<b>PHILLIPS, HAGER &amp; NORTH</b> Investment Management®
8:45 AM – 9:45 AM	<b>Plenary – Rosseau Ballroom</b> <b>Sponsored Door Prize</b> <b>Topic:</b> Crisis Management in Action <b>Panelists:</b> Art Skidmore, Halton Hills Hydro Inc.; John McClean, PowerStream Inc.; Jim Keech, Kingston Hydro & Utilities Kingston <b>Moderator:</b> Michael Angemeer, Veridian Corporation	
9:45 AM – 10:30 AM	<b>Topic:</b> Workplace Trends to Watch <b>Speaker:</b> Anne Gallop, Norton Rose Fulbright Canada <b>Sponsored Door Prize</b>	
10:30 AM – 10:45 AM	<b>Networking Break</b> Location: Rosseau Ballroom Foyer	
10:45 AM – 11:45 AM	<b>Topic:</b> Economic Overview <b>Speaker:</b> Paul Ferley, RBC	
11:45 AM – 12:00 PM	<b>Closing Remarks &amp; Draws</b>	
12:00 PM	<b>Boxed Lunch &amp; Departure</b> Boxed Lunch available in Convention Foyer	



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## Speaker & Session Abstracts *in order of appearance*

### 8:30 AM – 12:30 PM – PRE-CONFERENCE WORKSHOP

#### ***Governing For Impact***

Board effectiveness and good governance practices continue to evolve as Directors contend with shifting priorities, new risks and increased business complexity. Arguably, these practices have failed to keep pace with the speed of marketplace change. It is important for both the organization and the Board to better understand how they need to work together.



#### ***John T. Dinner, President, Board Governance Services***

For more than 16 years, John T. Dinner has been helping clients across sectors and across Canada achieve their organizational objectives through excellence in board governance. Board members and organizational leaders value his insights, practical approach and ability to facilitate needed governance change or transformation. John is a founding member of The Directors College faculty (McMaster University); a recipient of the National Award in Governance; a contributor to the Joint Committee on Corporate Governance; and a widely published author and media spokesperson on board topics.

### 2:10 PM – 3:25 PM – PLENARY

#### ***Keynote Address: Stand Out & Win Trust Without Saying A Word***

Today's executives need to do more than simply succeed: **they need to stand out.** Expert performance trainer Mark Bowden illustrates how you can use persuasive communication skills to set yourself apart, win trust, and generate profit. Mark's communication techniques are used by top executives and political leaders around the globe who want to gain an advantage—beyond words—when they speak.



#### ***Mark Bowden, President, TRUTHPLANE®, Human Behaviour, Body Language & Communication Expert***

Mark Bowden is a body language expert and the creator of TRUTHPLANE®, a communication training company and unique methodology for anyone who has to communicate with impact. His clients include leading businesspeople, teams, and politicians, CEOs of Fortune 500 companies and current Prime Ministers of G8 powers. His three books are the bestselling *Winning Body Language*, *Winning Body Language for Sales Professionals*, and *Tame the Primitive Brain – 28 Ways in 28 Days to Manage the Most Impulsive Behaviors at Work*.

### 3:40 PM – 4:25 PM – PLENARY

#### ***Understanding the Risk of Mobile Technology***

Mobile devices can be an invaluable means of connection for businesses; keeping employees connected 24/7. However, these devices also afford criminals the ability to access other people's business anywhere/anytime, potentially creating the greatest risk of lost confidential information with drastic financial consequences. Understand how to manage the legal, technological and business risks of the mobile environment.



#### ***Avner Levin, Director, The Privacy and Cyber Crime Institute, Ted Rogers School of Management, Ryerson University***

Avner Levin has been the Chair of the Law & Business Department since the foundation of the department in 2007. Professor Levin has been the Director of the Privacy and Cyber Crime Institute since the Privacy Institute's foundation in 2007, as well. Professor Levin first taught at Ryerson on a part-time basis in 2002, and became an Assistant Professor in 2003. He was awarded early tenure and promoted to Associate Professor in 2006. Professor Levin is a frequent media commentator on issues of privacy, surveillance law and business.

### Speaker & Session Abstracts *in order of appearance*

#### 4:25 PM – 5:10 PM – PLENARY

##### **Legal Trends Update**

A variety of up-to-the-minute legal highlights of relevance to the utility sector will be explored. The focus will be on how these legal developments may impact your organization from both the perspectives of risk management and human resources.



##### **Kelly Friedman, Partner, Davis LLP, Toronto**

Kelly Friedman is an experienced litigator with unique expertise in electronic information issues, including electronic discovery, data security and privacy. Kelly is an expert advisor to Standards Council of Canada in connection with Canada's participation in the creation of international standards within the International Organization on Standardization (ISO); she also negotiates on behalf of Canada in ISO forums. Kelly's influence and knowledge of e-discovery resulted in her being named as one of Canadian Lawyer's 2011 "Top 25 Most Influential Lawyers in Canada", which recognizes lawyers who have played a significant role in the legal profession and Canadian society.

## Day Two Thursday, June 26

#### 8:30 AM – 9:20 AM – STREAM A

##### **Ethics & Enterprise Risk Management**

An organization is only as ethical and compliant as its officers, managers and employees, so you need to understand the elements of ethical decision-making and situations in which employees may be challenged when making those choices. Steady your moral compass and act as the conscience of your organization as you navigate the dilemmas you face.

Examine: honesty and fairness; diversity and respect; conflicts of interest; electronic communications; social media; anti-competitive conduct; integrity; and, reporting ethics violations.



##### **Elaine Hultzer, Audit & Advisory Partner, Deloitte LLP**

Elaine is a South African and New Zealand Chartered Accountant who recently joined the Deloitte Toronto Office as an internationally experienced financial services insurance Partner. Having specialized in the insurance and wealth management sectors and associated businesses for the past 20 years, Elaine brings a wide range of financial services experiences to the Canadian property and casualty and life insurance sectors - through her leadership and delivery of external and internal audits, regulatory reporting, risk management reviews, participation in insurance financial due diligence exercises, as well as being experienced in board reporting and governance matters.

#### 8:30 AM – 9:20 AM – STREAM B

##### **Accessibility for Ontarians with Disabilities Act (AODA)**

The implementation of the AODA is well underway, but there is still much left to do. The government has recently announced that it is pursuing "enforcement actions" on non-compliant organizations. This interactive session will provide you with everything you need to know about complying with this important legislation including an overview of requirements and upcoming timelines.



##### **Wendy Bircher, President, proLearning innovations**

proLearning innovations is a full-service HR firm with expertise in the AODA legislation. Due to Wendy's comprehensive knowledge about this legislation, she regularly participates in events designed to raise awareness about the AODA legislation. Wendy has been a guest speaker and panel member at numerous AODA conferences and has established relationships with many associations to assist their members comply with the legislation. Wendy draws upon her 20+ years of HR experience to effectively address client needs. proLearning's AODA clients range from small to large companies, and across all industries; over 300,000 individuals have participated in proLearning's AODA online training programs or have attended workshops and hands-on working sessions.

## Speaker & Session Abstracts *in order of appearance*

### 9:25 AM – 10:10 AM – STREAM A

#### ***Floods & Extreme Weather – Bring It On***

Climate losses are a growing concern for all businesses in Canada. Whether it's flood, ice, hurricane, tornado or other water risks, there is an increasing need for our industry to lead proactively through innovation to mitigate climate losses. This session will provide insight into the work needed to ensure our industry – and our customers – are prepared.



#### ***Roger Graham, Unit Manager, Claims, Travelers Canada***

Roger possesses a deep understanding for the insurance industry with more than 17 years in the business. In that time, Roger has worked primarily in Claims, managing multiple insurance lines including, Liability, Auto and Property units. In his current role he manages Traveler's Special Lines unit, for program business such as MEARIE, comprised of a group of dedicated experienced claims adjusters. This account driven team of specialists prides itself on its business expertise who understand and deliver to meet the expectations of Traveler's business partners.



#### ***Rocco Arbitrio, Sr. Regional Specialist Consultant, Risk Control, Travelers Canada***

Rocco has more than 20 years commercial insurance loss control experience, providing consulting expertise to high end property accounts. With a background in fire protection engineering, sprinkler systems and building protection, Rocco provides on-site field risk management inspections and consulting services to MEARIE Property Program Subscribers as part of our reinsurance partnership.

### 9:25 AM – 10:10 AM – STREAM B

#### ***Substance Testing & Management***

With the recent proposed changes to the criminal code regarding the use of marijuana, employers face new considerations when verifying the condition and safety of their workforce. Substance testing and management is a continual challenge in the workplace, with many managerial points to consider when testing, reviewing and accommodating employees. This session will also review recent legal rulings and the impact of post-incident evidence.



#### ***Alex Mercer, President, LabServ Consulting***

Alex has over 35 years of experience as a Human Resource and Labour Relations specialist. He commenced his career as a Union Representative; has worked as a mediator with the Ministry of Labour and has represented many large employers including Canada Post, CBC, Bauhaus Furniture, and the Management Board of Cabinet in the Provincial Government. He has been the chief spokesperson in many complex negotiations. He also has instructed at the University of Western Ontario in the areas of labour relations and employment law matters.

### 10:25 AM – 11:10 AM – STREAM A

#### ***Advancing Your Risk Management Plan***

Joy Jackson, former Risk Manager for the City of London, brings her municipal experience and risk management teaching, to lead us through a discussion on how to advance your Risk Management Plan. Topics will include how to assess the status of your risk management program; four myths about risk management; exploiting opportunities and employing some best practices.



#### ***Joy Jackson, Cunnart Associates***

Joy is a professional risk manager based in London, Ontario. She specializes in designing practical risk management solutions. Joy has over 25 years experience with major Canadian insurers and in risk management, she has a thorough knowledge of the intricacies of commercial insurance and the need to use risk management tools to reduce the overall cost of risk. A professor of risk management at Fanshawe College in London, Joy also offers workshops across Canada. She has published three risk management books and several articles in industry magazines in North America.

## Speaker & Session Abstracts *in order of appearance*

10:25 AM – 11:10 AM – STREAM B

### ***Multi-Cultural Differences in the Workplace***

While the appropriate policies may be in place and everything compliant, introducing and managing people from different cultures requires a deeper understanding of cross-cultural issues. Learn how to better understand cultural differences, manage diversity and turn challenges into opportunities to achieve positive business results.



#### ***Caroline Yang, Partner, MultiCultural Business Solutions***

Ms. Yang has 15 years of human resources experience with Nortel and Compaq in China and AMD, TD Bank and Manulife in Canada. In her role as a human resources business partner, Caroline has worked with a diverse workforce and supported multicultural teams of highly skilled technical professionals. Her expertise ranges from organization development to total rewards, international human resources and global mobility. Caroline has provided cross-cultural communication training and human resources consulting services to a broad range of public and private sector organizations. Among many publications, Caroline co-authored the book, *Danger and Opportunity: Bridging Cultural Diversity to Competitive Advantage* with her business partner, Lionel Laroche.

11:15 AM – 12:00 PM – STREAM A

### ***Economic Crime on the Rise***

PwC's seventh global economic crime survey examines the causes and effects of fraud worldwide, focusing on the growing threat of cybercrime, bribery & corruption and other economic crime. More than a decade on and fraud risk continues to rise. Our survey shows economic crime is persistent and organizations need to be vigilant and proactive when fighting fraud. Learn the signs and actions to take to reduce the risk of becoming a victim of economic crime.



#### ***Sarah E. MacGregor, Partner, Forensic Services, PwC***

Sarah specializes in providing forensic and accounting services to a diverse client base ranging from private companies to large public multi-national corporations. Sarah investigates matters involving fraud and suspicious circumstances and provides trusted advice to clients on fraud limitation and loss prevention policies. She has conducted numerous assignments related to allegations of management and employee fraud, Foreign Corrupt Practices Act (FCPA) and Corruption of Foreign Public Officials Act (CFPOA) investigations and compliance reviews, source and use of funds analyses and has assisted clients in implementing effective anti-fraud regimes. Sarah's experience covers a variety of industries including mining, financial services, public sector, manufacturing, entertainment, real estate, health care and not for profit.

11:15 AM – 12:00 PM – STREAM B

### ***Transition Path: Knowledge Capture, Retention & Transfer Expertise for the Utility Sector***

According to Forbes Magazine; "Fortune 500 companies lose roughly \$31.5 billion a year by failing to share knowledge." Successfully capturing, retaining and transferring your key individual's organizational knowledge is paramount to surviving in today's rapidly changing business environment. Preparing for the impending retirement talent gap and circumventing the associated knowledge loss will be our greatest economic challenge. Join us to discover what we've learned in working closely with a few of Ontario's LDCs.



#### ***Brian Monette, CEO, Transition Path Inc.***

Brian has over 17 years in the information technology arena holding progressive roles with Dell Computer Corporation and most recently as the President of MDG Computers. Mr Monette has a wide background of experience that extends from senior finance roles within PPG Industries to the head of marketing and General Manager of A Disaster Recovery company extracted from GE. Brian has a passion for the subject of knowledge management and brings great clarity to the increasingly important issue of institutional intellectual property loss resulting from employees in transition.

## Speaker & Session Abstracts *in order of appearance*

### 8:45 AM – 9:45 AM – PLENARY

#### **Panel Discussion: Crisis Management in Action – So, How Did We Do?**

Plans are developed, staff are trained – everything is in order to face the next crisis. While it may look good on paper, the real test is in the execution. Last year, the sector experienced a number of tests. Enjoy a candid forum discussion on what worked and what we can learn from our own LDC representatives.



#### **Moderator: Michael Angemeer, President & CEO, Veridian Corporation**

Veridian Corporation is a progressive, large, community-owned energy company that provides electricity distribution services to more than 115,000 customers in nine municipalities across east central Ontario. Through Michael's leadership, Veridian has become known for innovation in: health and safety, sustainability, conservation and demand management programs, operational efficiency, smart grid, economic development, community building and electric vehicles. Veridian is one of Canada's Greenest Employers for 2010 and 2011, and has received numerous business excellence, environmental and community awards. Michael's experience and leadership was gained through 25-plus years of business improvement in electrical distribution and transmission operations at Enersource Hydro Mississauga and Ontario Hydro before moving on to lead Veridian in his current role.

#### **Panelists:**



#### **Art Skidmore, President & CEO, Halton Hills Hydro Inc.**

Mr. Skidmore has held various management positions in his 26 years of service with LDCs throughout Ontario (Guelph, Brantford Township and Oakville). He is active within the industry, currently Treasurer for the EDA Upper Canada District. Personally, he has served on Board of Directors for local charitable organizations. He currently is a Member of the Board of Directors of the Halton Hills Chamber of Commerce, the Children's Foundation of Guelph Wellington and Georgetown Hospital Foundation.



#### **John McClean, Vice President, Operations, PowerStream Inc.**

John McClean is an Energy Technology graduate of Bismarck State College and has over 30 years of experience in electric utility operations. John's focus since the formation of PowerStream in 2004 has been the consolidation of Operations' business units from the founding utilities (and subsequent mergers and acquisitions) and moving PowerStream's Operations area forward, leveraging technology and process improvement. The Operations business units John currently oversees include System Control, Protection and Control, Station Sustainment, and Metering. John sits on the IESO-led Emergency Preparedness Task Force, the CEA Service Continuity Committee, and the IESO-SME MDMR Steering Committee.



#### **Jim Keech, President & CEO, Kingston Hydro & Utilities Kingston**

Mr. Keech has 30 years of experience in a multi-utility environment, including electric distribution, natural gas distribution, water/wastewater and fibre-optics sectors. He also manages the City of Kingston's Public Works departments and participates as a member of the City of Kingston's Senior Management Team. Mr. Keech holds a Bachelor of Science in Electrical Engineering from Queen's University and is a member of the Association of Professional Engineers of Ontario.

## Speaker & Session Abstracts *in order of appearance*

9:45 AM – 10:30 AM – PLENARY

### **Workplace Trends to Watch**

With the influences of technology; diversity; upsizing and downsizing; working from home; and perhaps not working at all – is the law keeping you up at night? This session will focus on what you should know and what you should worry about regarding today's workplace.



### **Anne K. Gallop, Partner, Norton Rose Fulbright Canada**

Anne Gallop practises in all areas of employment and labour law, including wrongful dismissal, human rights and disability management. She routinely advises on all aspects of employment policies, ensuring compliance with the various legislative regimes. Ms. Gallop also has significant experience in corporate reorganizations and corporate mergers and acquisitions, where she advises on the labour, employment and employee privacy issues arising from such transactions. She routinely advises on employment and executive employment contracts, including executive compensation such as change of control agreements and stock option plans. Ms. Gallop also has extensive experience with privacy legislation as it relates to labour and employment matters.

10:45 AM – 11:45 AM – PLENARY

### **Economic Overview**

The U.S. economy was clearly battered by the last recession which was the deepest since the 1930's. Have the U.S. and global economy managed to shake off the fall-off from that downturn? Learn how these global and U.S. economic trends will impact Canada's economy and what the future might hold in these times of unprecedented global economic upheaval.



### **Paul Ferley, Assistant Chief Economist, RBC**

Mr. Ferley is responsible for the analysis and forecasting of macroeconomic and financial market developments in Canada, the United States and key overseas economies and is a regular contributor to a number of RBC publications. A graduate of Queen's University and the University of Manitoba, Paul joined the Economics Department of RBC in 2007 after working for twenty years at another major financial institution where he was responsible for generating the macroeconomic outlook for the United States, Canada and Canadian regional economies. Paul is a member of the Economic Policy Committee of the Canadian Chamber of Commerce and former member on the Editorial Board of Canadian Public Policy.



## On the Same Page as You

### *Working to Continually Earn Your Business*

You're striving to keep pace with the evolving electricity industry.

You're looking for solutions beyond traditional products and services. Solutions which bring maximum value for every dollar spent. We're focused on providing solutions to some of the most critical issues your company faces.

We're **your partner**, offering:

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- Specialized, industry-focused products, unavailable from other providers

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**We want to talk to you about how we can help.**

**Insurance, Financial  
& Business Solutions**  
for the Energy Sector

## Networking Opportunities

### Opening Night Reception, Dinner & Hospitality Suite

Kick-off the conference with fellow delegates on the evening of June 25<sup>th</sup>. Mix and mingle in a relaxed atmosphere and reconnect with your peers.



### Lakeside Reception & Dinner

Always an exciting evening of delicious food, a beautiful setting and fun, this year's BBQ dinner on June 26<sup>th</sup> will be a highlight. Ensure to take in the ambiance of Lake Rosseau during this spectacular evening.



### Networking Breakfasts & Lunches

Informal breakfasts and lunches provide time to chat with fellow delegates and exchange ideas with speakers and conference sponsors.

### Golf Tournament

Often a highlight for golf enthusiasts, the MEARIE golf tournament is held at The Rock Golf Course. The tournament will be a Shotgun Start with the Best Ball format to ensure golfers – from novice to expert – can enjoy their time on the greens and fairways.



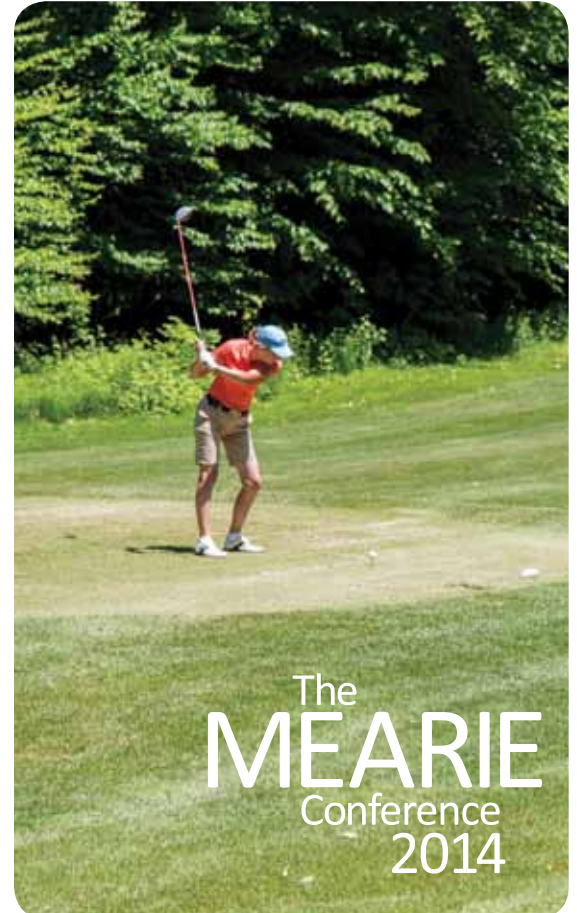
#### Highlights of the tournament include:

- 5<sup>th</sup> hole is designated as the ladies 'closest to the pin'
- 11<sup>th</sup> hole is the men's 'closest to the pin'
- 9<sup>th</sup> hole will feature both the mens and ladies 'longest drive'
- 12<sup>th</sup> hole is the MEARIE Hospitality stop - Enjoy some refreshments and snacks

The golf foursomes will be posted near the registration area, on Thursday morning.

Box lunches will be available at 12:00 pm.

***For your convenience, please bring your golf clubs to the hotel registration and check them in with the concierge. On Thursday morning, the golf club staff will place your clubs on your designated cart, to be ready for the tournament.***





The MEARIE Group gratefully acknowledges our Sponsors!

The MEARIE Conference 2014

Diamond



Lakeside Reception & Dinner

Titanium



Golf Tournament

Gold



Keynote Speaker

Gold



Opening Night Dinner

Emerald



Delegate Lunch, June 25

Ruby



Delegate Breakfast, June 26

Ruby



Delegate Breakfast, June 27

Opal



Boxed Lunch, June 27

Opal



Delegate Badge Lanyard

Opal



Evening Entertainment, June 26

Quartz



Opening Night Reception, June 25

Quartz



Hospitality Suite, June 25

Quartz



Delegate Breakfast, June 25

Pearl



Networking Break, June 25, AM  
Door Prize, June 25

Pearl



Networking Break, June 25, PM

Pearl



Networking Break, June 26, AM

Pearl



Networking Break, June 27, AM

Pearl



Delegate Pen

Pearl



Door Prize, June 27

Pearl



Door Prize, June 27

General

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